



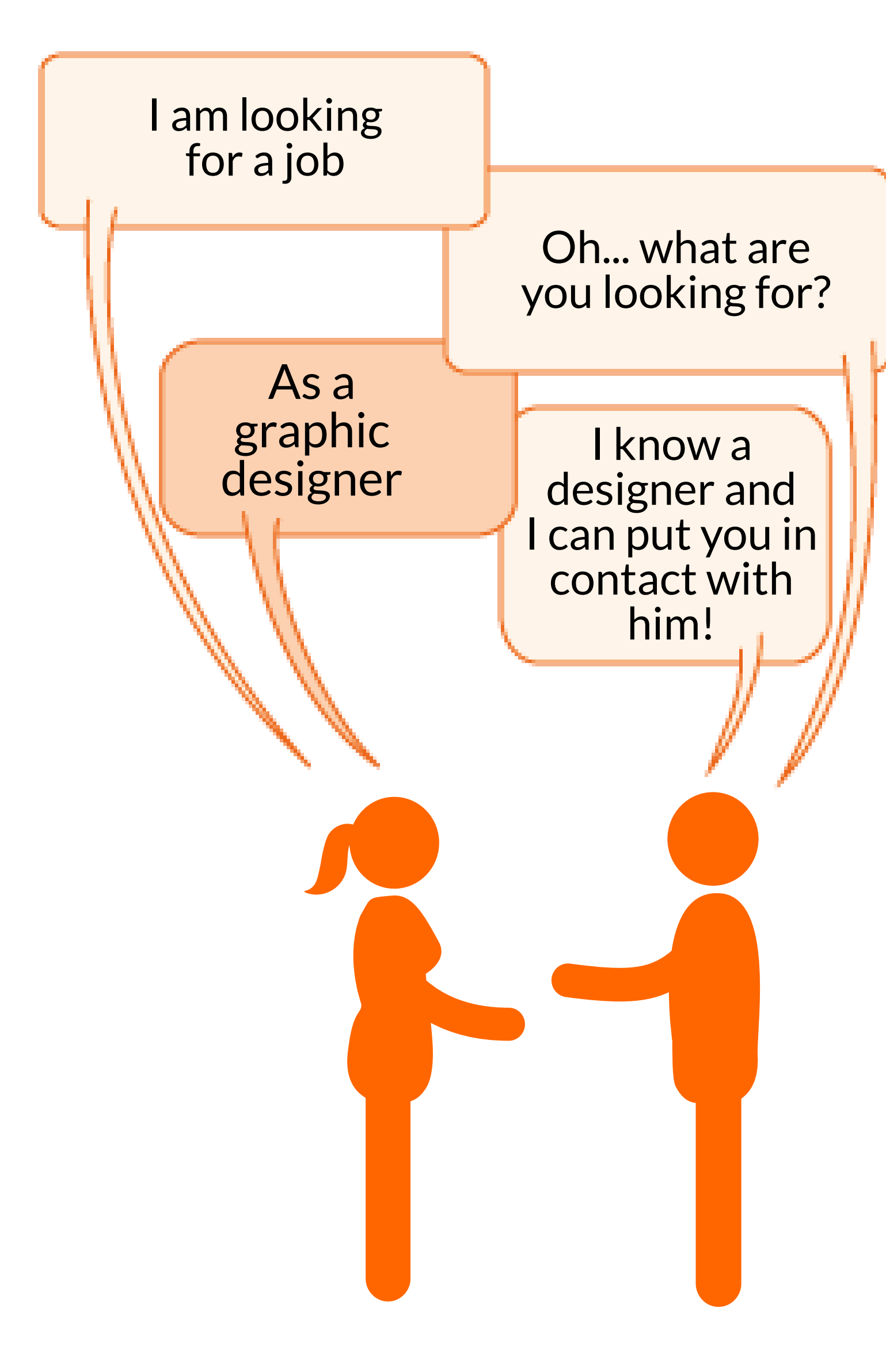
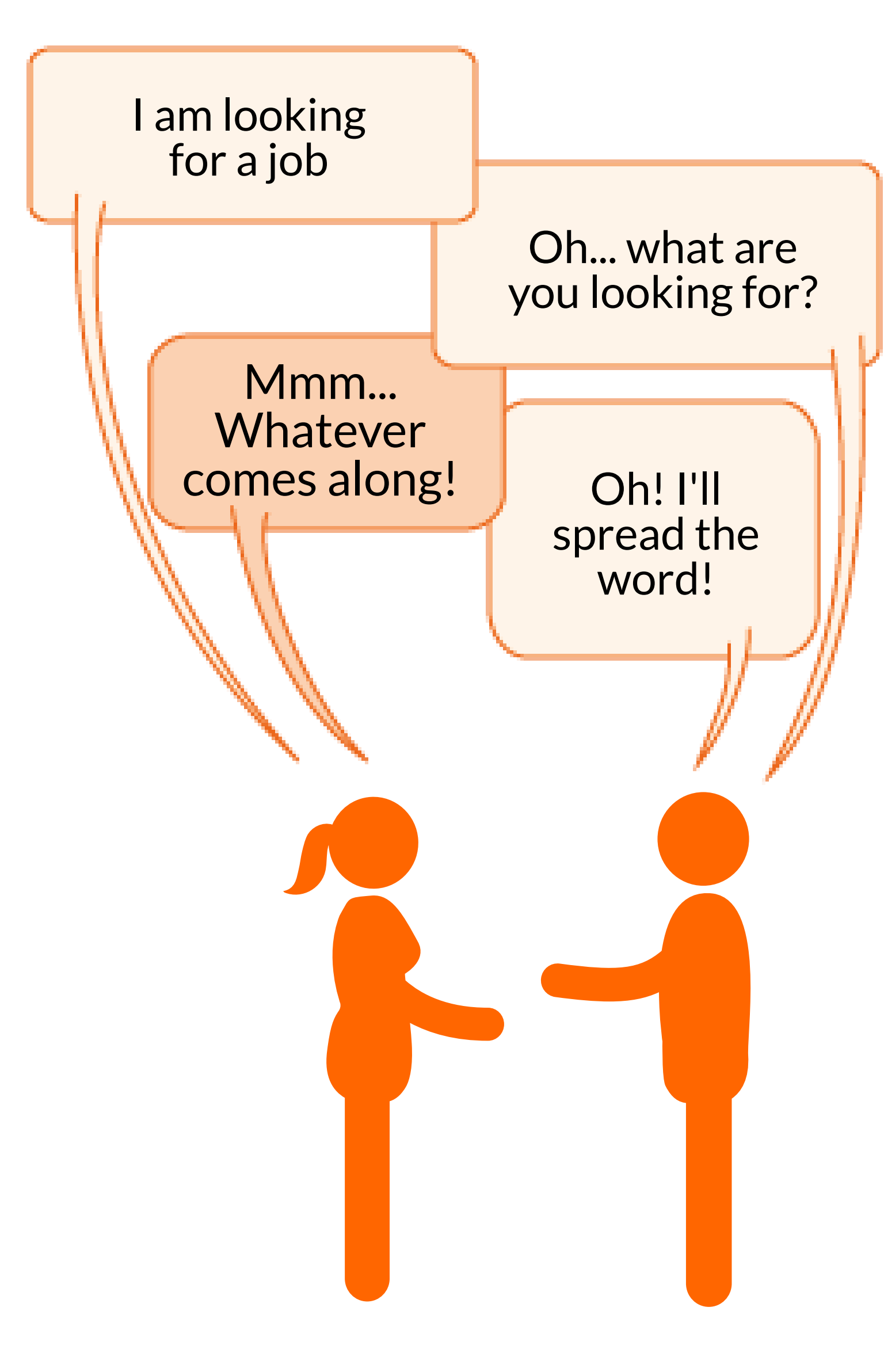
# PROFESSIONAL GOAL

If you set a firm course, you will have more chance of success

It is the clear and concrete definition of what work you want to do. In order to have one, you need to know your professional profile, your interests and requirements, as well as being up to date with the opportunities of the labour market.



## What is the difference between having and not having a goal?



## WHY IS IT IMPORTANT TO HAVE A PROFESSIONAL GOAL?

If you have a well-defined professional goal, your job search process will be more flexible and effective:



**When choosing companies and vacancies**  
You won't browse offers randomly



**In the process of selecting them**  
The key factors of your goal will stand out

## YOUR PROFESSIONAL GOAL, STEP BY STEP



**1 WHAT CAN YOU DO WELL?**  
Think about what you do well, based on your training, your experience and your skills.



**2 WHAT DO YOU LIKE?**

Identify your professional interests, those tasks that you like doing, what motivates you.



**3 WHAT ARE YOU LIKE?**

Think about what defines you as a person, your values, your character, your motivations towards work.



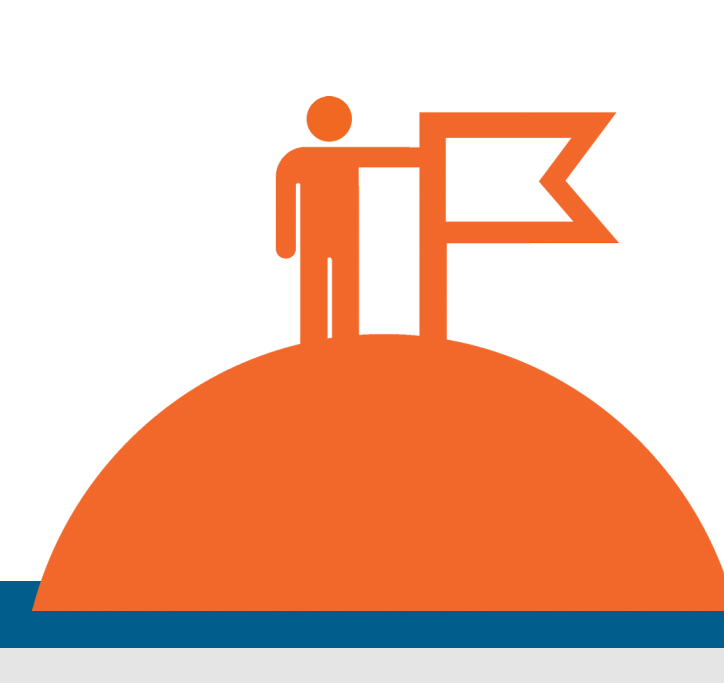
**4 YOUR IDEAL WORKPLACE**

Imagine what your ideal workplace would be, one that would encompass what you know how to do, what you like, your values.



**5 THE JOB MARKET**

Analyse the sector in which you'd find your ideal workplace, find out about the trends and the requirements needed to access it.



**6 YOUR PROFESSIONAL GOAL**

Define your goal by adapting your ideal workplace to the demands and trends of the job market.

### The experts recommend:

- ✓ A professional goal is dynamic: you should adapt it according to changes in the labour market and your motivations.
- ✓ It is important to set your professional goal after a period of work inactivity, when you're experiencing dissatisfaction with your current workplace, or when you are looking to change your job.
- ✓ Set yourself a realistic goal, one you can meet given your current situation.
- ✓ In the process, do not forget to ask other people how they see you. You might discover things about yourself that you haven't noticed.



## WOULD YOU LIKE TO KNOW MORE?



- How to make a professional change +
- The orientation: the decision tree +
- If you can not find exits, reinvent yourself! (video) +