## ASSISTING SAFEGUARD ACCOMPANY

## THE WELLBEING OF PEOPLE AS A PROFESSION

historically invisible and unpaid

From

Located within the home in informal care units and mostly female

Despite aging in favorable conditions, everybody is likely to receive care at some point in life

WHERE CAN I WORK?

Administration (important area of the public sector in care work) Social and solidarity economy and third social sector

Private companies Academic world

> **BARCELONA CUIDA** (BARCELONA CARES)

Municipal center in the city of Barcelona, which makes resources in the field of care available to the public and gives them visibility

To visible and job-generator

Professionalization of work

Carried out both inside and outside

the home

wellbeing

Physical

CARE WORK

**Tasks** within the home sphere

Daily

regeneration

**AREAS OF WORK** 

**Particularly** vulnerable people People with drug addictions

Dependent or disabled people

Childhood and youth

People with mental health problems

People at risk

of exclusion Elderly people

Progressive aging of the population

**Emotion**al

wellbeing

Orbit of privacy

Demand for services related to dependency

situations

and job-creating

Growing

area of activity

Care for the elderly

**Nursing homes** Comprehensive home care services

Day centers

Health centers Home of the person

Public home care service

Private person or company

THE FIGURES IN **CATALONIA** 

**EMPLOYMENT CHARACTERISTICS** 

Time availability (both for specialized and operational profiles)

High impact jobs and high emotional gratification

Gender bias: highly feminized sector

OF WHICH ARE WOMEN

41,334

**64** % **ARE 40 OR OLDER** 

**16**% WORK AT HOME 21%

NURSING HOMES FOR THE ELDERLY

**63**% HOME CARE SERVICE

PPEOPLE CARE AND **SERVICE MANAGEMENT FIELD** 

Kitchen staff Home cleaning specialist Receptionists

Cross-sectional profiles blending health and

social fields

**HEALTH AND SOCIAL FIELD** 

Geriatric

**KEY COMPETENCES** People-oriented

vocation Commitment, quality work and

mótivation Teamwork and

interdisciplinary collaboration

**WANTED PROFILES** 

MOST

professionalization of the sector makes certification

The progressive

essential

assistants Management of

centers for the elderly Remote home care

Remote medicine experts

Family Workers

**EMPLOYMENT CHARACTERISTICS** 

**Professional** internships

and temporary

replacements

Self-application on company websites

**Employment portals** 

Municipal job vacancies, third sector entities and

foundations

Social and health care for

People at home

**CERTIFICATES OF** PROFESSIONALISM

• Dependent people in social institutions

Remote-care call

management

**VOCATIONAL TRAINING** Module in Care

Nursing assistants Module in the Care of Dependent People

Module in Social

Integration

**CERTIFIED TRAINING** 

**UNIVERSITY DEGREES** Nursing and Medicine

**Physiotherapy** Occupational therapy

**Human nutrition** and dietetics

Psychology

housing models Intergenerational

New

 Adapted for the care of the elderly

Digitization of services

training needs Self-care

New

Mental health Death and mourning management

Person-centered care model

model services (services within neighboring

**Proximity** to home care

blocks of flats and assistance in the same territory)

**TRENDS** 

Social and solidarity

economy as

Palliative care

Growth of the "Silver

new models of organization

economy"

Approach

Socio-Community

economy

Collaborative

and platform

visibility of the sector

Social

recognition and

New regulation of

the sector

Firm commitment to a professional qualification

**FUTURE CHALLENGES** 

> Reduction of the gender gap













