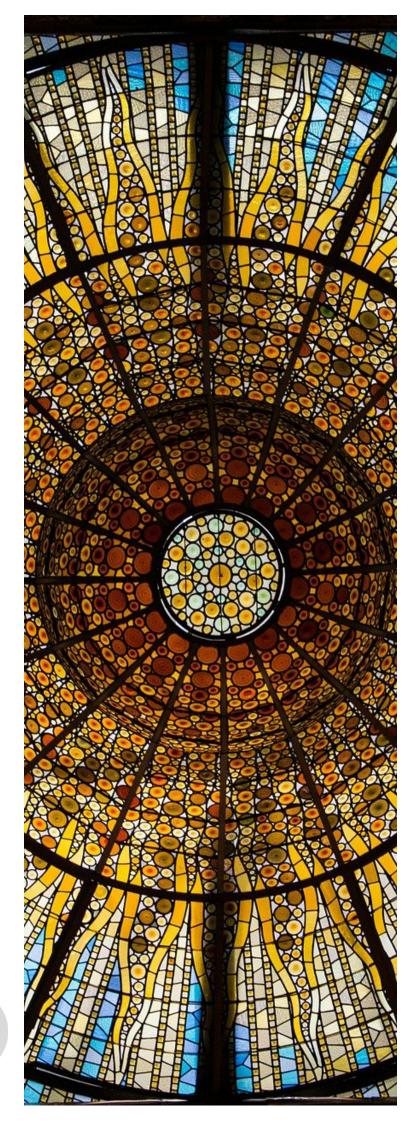
# Trade and Tourism

# Job search resources





Ajuntament de **Barcelona** 



# **Table of contents**

This document aims to relate the main resources and channels that must be considered for a job search focused on the Trade and Tourism sector. The main resources and channels of this sector are grouped into the following sections:

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Cover Image Palau de la Música Catalana's inverted dome Kelly Sikkema

Specialised employment websites unite job offers from a specific profession or sector. They are a useful tool both for companies, who need to recruit increasingly specialised talent, and for job searchers who want to find offers more focused on their areas of interest. These websites usually have a reduced number of jobs on offer, but they are more aligned with your professional profile and you will find less competition.

# **REMEMBER!**

You will also find specific offers in general employment websites filtering by keyword, such as "retail", "customer service", "kitchen", "hairdressing", "aesthetics", "tourism", "events", and others related to your occupation.

# FOCUSING

In 2021, **tourism** accounted for **12% of the GDP** in Catalonia, with about **30 billion euros** and nearly **14% of occupation**. Meanwhile, in that same year **trade** represented about **7% of the Catalan GDP**, with nearly **230,000 workers**.

# o1. Specialised employment websites

# Accommodation & Restaurant Industries:

#### A fuego lento

#### https://www.afuegolento.com/bolsa-empleo/

Job search site specialised in gastronomy listing vacancies for kitchen, floor and bar staff.

#### Gastroempleo

#### https://www.gastroempleo.com/ofertas/

This website lists job offers related to gastronomy in Spain, mostly for cooks and waiters/waitresses in restaurants, schools and hotels.

#### Hosteleo

#### https://hosteleo.com/es/

Website aimed at tourism and hospitality professionals nationwide. Job searches may be filtered by company field. It also includes events.

#### Hosteltur

#### https://www.hosteltur.com/ofertas-empleo

Website containing job offers related to the tourism sector nationwide.

#### HotelCareer

#### https://www.hotelcareer.com/

This website includes job offers related to the tourism sub-sector in Spain.

# Turijobs

# https://www.turijobs.com/

Website posting vacancies specific to the tourism sector, which may be filtered by province.

#### Trade:

#### **Beauty Market**

#### https://www.beautymarket.es/estetica/anunciosparticulares. php?seccion=11

This link gives access to two sections with job offers in aesthetics and hairdressing.

#### **Comercial - Jobs**

#### https://www.comercial-jobs.com/

Job search site of the trade subsector connecting companies and professionals. As it is promoted by official associations of commercial agents, non-members may only apply for two vacancies.

#### **Farmacias Jobs**

#### https://farmacias.jobs/

Job opportunities linked to pharmacy and the pharmaceutical industry. Candidates must first select one of the two areas and then are redirected to a browser with specific job offers.

#### **Fashion Jobs**

# https://es.fashionjobs.com/#r

Specialised website for fashion and beauty professionals. Offers may be filtered by category, autonomous community or keyword.

# **Fashion United**

#### https://fashionunited.es/bolsa-de-trabajo-en-moda

National and international job search site specialised in the fashion world. Candidates may select the area of business in which they wish to search.

#### Gremi de Peixaters de Barcelona - Borsa de treball

#### https://gremipeixaters.cat/serveis/borsa-de-treball/

The Union of Fishmongers of Barcelona has a career site open to the public listing job opportunities for fishmongers.

# Tatuajes online

#### https://tatuajesonline.es/bolsa-de-trabajo/

Career site listing vacancies in the field of tattoos and body art.

#### Trabajo de Peluquería

#### https://trabajodepeluqueria.es/portal-empleo-peluquerias/?v=3b0903ff8db1 Portal aimed at professional hairdressers. It includes a section with tips to find a job.

#### **Tourist Experience:**

#### Animajobs

#### https://www.animajobs.es/

Aimed at activity coordinators, this website offers vacancies in activity coordination and entertainment mostly in hotels. It gives access to job offers and online courses.

#### Cercador d'Informació i Documentació Oficials - CIDO

#### https://cido.diba.cat/oposicions

This job search site of the Barcelona Provincial Council lists offers related to the public sector such as municipal tour operator, information point officer and employment and local development agent through the keywords "tourism", "local development" or "information", amongst others.

#### **Event Planner Spain**

#### https://www.eventplannerspain.com/ofertas-de-trabajo

Job opportunities related with the world of events, conferences and other celebrations.

#### Eventoplus

#### https://www.eventoplus.com/eventojobs/

Resource specialised in event production and organisation, listing job offers related to this field.

These companies aim to select a candidate to cover for a specific role for the customer company. Therefore, temporary recruitment agencies, head-hunters and service companies become a key channel to access certain offers and companies in the sector. Besides, they manage several job offers at the same time, so by applying through these companies you will have access to offers from different clients.

# **REMEMBER!**

There are many intermediary companies working with this sector, particularly regarding the recruitment of waiters and waitresses, cooks, hotel staff and managers and retail profiles. Register your profile and access the offers of the sector.

# FOCUSING

The most in-demand professional profiles in this sector are **e-commerce managers**, events **managers**, chefs, floor **managers**, hairdressers and beauticians.

# o2. Recruitment and intermediary companies

# Addeco - Hostaleria i Turisme, Comercial i vendes i Atenció al client

# https://www.adecco.es/ofertas-trabajo/cat-hosteler %C3%ADa-turismo

Generalist recruitment company offering several filters by professional area, which may be used in their job search browser.

#### Luxe Talent

#### https://www.luxetalent.es/category/ofertas-empleo/

Talent recruitment agency working specifically in the retail sector.

## Michael Page - Retail, Comercial i Turisme i Hostaleria https://www.michaelpage.es/jobs/retail

This headhunting company offers several filters by professional area, which may be used in their job search browser.

## **Prous Consulting**

#### http://www.prousconsulting.com/envia-tu-cv/

Talent recruitment consultant specialised in hospitality. Candidates may send their CVs through the website and join the company's database.

#### Randstad - Digital i comerç electrònic

## https://www.randstad.es/candidatos/ofertas-empleo/ e-digital-y-ecommerce/

This headhunter agency includes a section with vacancies mainly related to e-commerce and ICT.

#### **Sales Hunters**

#### http://app.saleshunters.com/buscador/ofertas-candidato

Company specialised in hiring commercial and sales point professionals. Candidates may browse job offers throughout Spain by following the link provided.

#### Tecnoempleo

# https://www.tecnoempleo.com/busqueda-empleo. php?pr=,240,&es=,8,#buscador-ofertas-ini

Job search website focusing on technology and computer engineering. Vacancies are categorised into two main functional areas: technical support and commercial area. Offers may also be filtered by the minimum education level required.

#### Workhotel

#### http://www.workhotel.es/?page\_id=17

Headhunter organisation mainly focusing on hospitality and tourism. Through the link candidates may fill in a form and send the information required.

Self-applying to a company before they post a job offer is a good way to **anticipate** their demand for personnel and show interest in joining their team. For your self-application to succeed, you will need to send a cover letter alongside your CV and follow up on your application. Immediate results are not guaranteed, but you might be selected for unpublished offers and reduce competition to a minimum.

# **REMEMBER!**

Speaking foreign languages is crucial in trade and tourism business with an international clientele. The most in-demand languages in Barcelona are English, German and Chinese. If you are fluent in these languages or others, make that stand out on your CV!

# FOCUSING

The concept of visitor economy promotes a transformative tourism model where visitors are treated as short-term residents under sustainability, equity and inclusion criteria.

# **03. Self-application**

#### **A) COMPANIES**

#### Accommodation:

#### Barceló Grupo

#### https://www.barcelogrupo.com/plazas-vacantes/

Company managing several hotels nationally and internationally. Through the link, candidates may browse their vacancies.

### **Catalonia Hotels & Resorts**

#### https://www.cataloniahotels.com/ca/treballa-amb-nosaltres

Hotel chain present in Spain, Portugal, Germany, Belgium and the Dominican Republic. Their website lists their programmes for young graduates and also offers the option for candidates to self-apply.

#### **Condes Hotels Barcelona**

#### https://www.condeshotels.com/ca/jobs/

This business group owns hotels, restaurants, terraces and bars in Barcelona. Their website lists their available vacancies.

#### H10 Hotels

# https://www.h10hotels.com/es/compania/trabaja-connosotros

The website of this national and international hotel group lists available vacancies and allows candidates to self-apply.

# Hotusa

# https://career2.successfactors.eu/career?career\_company =hotelestur

Vacancies listed by this group may be filtered by keyword or location.

#### **Marriot Careers**

#### https://jobs.marriott.com/marriott/jobs?page=1

International hotel group with a website listing job offers worldwide.

# Meliá Hotels International

# https://careers.melia.com/?locale=es\_ES

International hotel group including a career site on their website. Offers may be filtered by keyword or location.

#### **NH Hoteles**

# https://nhcareers.epreselec.com/Ofertas/Ofertas.aspx

National and international hotel chain with a career site, in which vacancies may be filtered by position, country or type of offer.

Restaurant Industries:

#### AN Grup

#### https://angrup.com/ca/treballa-amb-nosaltres/

Restaurant chain with establishments in Barcelona and Madrid. Candidates may self-apply by sending an e-mail to the address provided.

#### Andilana

#### https://andilana.com/ca/feina/

Hospitality company with several hotels and restaurants in Barcelona, Girona, Madrid and other cities in Spain.

### **Cacheiro Restaurants**

#### https://cacheirorestaurants.com/trabaja-con-nosotros/

Business group with several gastronomical offers in the city of Barcelona. The link provided lists their current vacancies.

#### **Compass Group**

#### https://compassgroup.epreselec.com/Ofertas/Ofertas.aspx

International company specialised in mass catering and auxiliary services. Offers may be filtered by position and location within Spain.

#### Eat Out - Grupo Ibersol

#### http://www.eatout.es/trabaja-con-nosotros/

Business group uniting a wide range of restaurants such as Pans&Company, Ribs, Santamaría, Frescco and Travel. Candidates may browse the group's current job opportunities or self-apply through their website.

#### Grupo Sagardi

# https://gruposagardi.com/unete-al-equipo/

Restaurant and pub chain with several establishments in Barcelona and other Spanish cities.

#### Grupo Tragaluz

#### https://grupotragaluz.com/trabaja-con-nosotros/

Restaurant chain in Barcelona city. Candidates may fill in the form found in the link provided and send their application.

#### Trade - Food:

#### Alcampo

https://www.alcampocorporativo.es/trabaja-con-nosotros/ National hypermarket chain. Candidates may browse their available vacancies and send their CVs.

#### **Bon Preu**

#### https://treballaambnosaltres.bonpreuesclat.cat/

Business group owning hypermarkets and supermarkets. The link gives access to their current job opportunities.

#### Bopan

https://www.bopan.cat/ca/content/33-treballa-amb-nosaltres Artisanal bakery with several establishments in the city of Barcelona.

#### Caprabo

https://www.caprabo.com/es/forma-parte-de-caprabo/trabaja-con-nosotros/

Food distribution company operating in Catalonia. Candidates may apply to join their workforce by following the link provided.

# **Trade and Tourism**

Job search resources

# Condis

#### https://empleo.condis.es/

Supermarket chain present in Catalonia and the Community of Madrid.

#### Consum

#### https://www.consum.es/trabaja-en-consum/vacantes

The website of this Valencian cooperative has a section where candidates may browse job offers at their supermarkets or submit their self-application.

#### DIA

#### https://tutienda.dia.es/empleo

Access to job opportunities of the supermarket chain DIA (Distribuidora Internacional de Alimentación).

#### Eroski

#### https://www.eroski.es/trabaja-con-nosotros/

Company belonging to the corporation Mondragón. Candidates may click on the link provided to check their vacancies or send their CVs.

#### Keisy

https://www.keisy.es/treball/ Supermarket chain in Barcelona. Their website gives access to join their workforce.

#### La Sirena

#### https://www.lasirena.es/es/content/9-trabaja-con-nosotros

Organisation specialised in commercialising frozen products.

#### Lidl

#### https://empleo.lidl.es/buscar-empleo

German supermarket company. Their website includes a site to search for vacancies in Spain in several professional areas.

#### Mercadona

#### https://info.mercadona.es/ca/coneixnos-0/treballa-amb-nosaltres

This Spanish distribution chain has a section on their website where candidates may browse their vacancies.

#### Sorli

#### https://www.sorli.com/ca/ofertes-de-feina/

Leading supermarket chain selling food in Catalonia. Their website includes a site where candidates may browse their active job offers.

#### Tea Shop

#### https://www.teashop.com/trabaja-con-nosotros

Company specialised in commercialising tea. They have points of sale throughout Spain.

#### Veritas

#### https://www.veritas.es/ca/treballa-amb-nosaltres/

Catalan chain dedicated to the organic food sector. Candidates may apply by filling in the form on their website.

# Textile trade and fashion:

# AWWG

#### https://awwg.com/careers/retail-careers/

Through the link, candidates may browse the job offers of this business group specialised in fashion, made up of brands such as Tommy Hilfiger, Calvin Klein or Pepe Jeans London.

#### Camper

#### https://www.camper.com/es\_ES/company/trabaja-con-nosotros

International group commercialising shoes and personal accessories through the brands Camper and Medwinds. They also own hotels under the brand Casa Camper.

#### C&A

#### https://www.c-and-a.com/es/es/corporate/company/empleo/ofertas-de-empleo-ca/

International chain specialised in fashion and clothes. Their website includes a section listing all their vacancies.

#### Desigual

#### https://career5.successfactors.eu/career?company=Desigual

Catalan company with global reach. Their website has a section dedicated to job search and applications.

#### **Grup Inditex**

#### https://www.inditexcareers.com/portalweb/es/home

Textile group encompassing the fashion brands Zara, Pull&Bear, Massimo Dutti, Bershka, Stradivarius, Oysho, Zara Home, Uterqüe and Tempe. Their website includes a browser of job offers, which may be filtered by position, brands, markets or cities.

#### Mango

#### https://mango-emea.jobs.net/

Multinational Catalan company dedicated to designing, manufacturing and selling items of clothings and accessories. Their website includes a job search site where candidates may check their open vacancies.

#### Querol

# https://www.querol.net/ca/treballa-amb-nosaltres?id=1

Shoe store network operating mainly in Catalonia. Candidates may send their CVs by filling in the form located at the bottom of the website, with an option to specify their desired working hours and stores.

#### Tendam

#### https://www.tendam.es/be-tendam/espana/?active=spain

Business group specialised in fashion encompassing companies such as Women'secret, Springfield, Cortefiel and Pedro del Hierro. Through the link, candidates may check the group's vacancies.

#### Trade - Personal image:

#### Avon

#### https://avon.wd5.myworkdayjobs.com/AvonCareers/

International company specialised in the direct sale of beauty products. Candidates may browse the vacancies available or self-apply in the section "Introduce yourself".

#### Jean Louis David

#### https://www.jeanlouisdavid.com.es/unete-al-equipo

Through this link, candidates may browse the current job offers of this international chain in hairdressers and beauty parlours.

#### L'Oreal

#### https://careers.loreal.com/es\_ES/jobs/SearchJobs

Company dedicated to manufacturing and distributing beauty products. Their website includes a job search site by location, professional area or brands.

#### Marco Aldany

#### https://www.marcoaldany.com/trabaja-con-nosotros/

The website of this international chain of hairdressers and beauty parlours allows candidates to submit their applications. They have an affiliated training centre (Escola ESIP).

#### **Raffel Pages**

#### https://www.raffelpages.com/es/trabaja-con-nosotros

Chain of hairdressers and beauty parlours, also offering courses and specific training. Candidates may fill in the form or send their CVs to the e-mail address provided.

#### Rodelas

#### https://rodelas.es/trabaja-con-nosotros/

Hairdressers and beauty parlours chain mainly located in the counties of Barcelona and Vallès.

#### Sephora

#### https://jobs.sephora.com/Spain?locale=es\_ES

Multinational company specialised in distributing perfumes and beauty products. Candidates may filter offers by keyword or location.

#### Other specialised trade:

#### FNAC

#### https://trabajaconosotros.fnac.es/

French company dedicated to selling electronic and cultural products. Candidates may check their vacancies by province and type of contract.

#### Ikea

#### https://www.ikea.com/es/ca/this-is-ikea/work-with-us/

Multinational company focused on selling furniture and other domestic products. Through the link provided, candidates may browse job offers by location, area and type of contract.

#### Leroy Merlin

#### https://corporativo.leroymerlin.es/conocenos/ofertas-empleo

International company specialised in selling products mainly related to home improvement, decoration and gardening. Their website includes a job search site with opportunities by province, area and position.

#### Media Markt

## https://specials.mediamarkt.es/nuestra-empresa/trabaja-con-nosotros

Shop chain selling electronic products, with outlets throughout Europe. Candidates may browse their job offers by their area of interest ("oficinas centrales", "tiendas"; "centro logístico Pinto" or "Tech Hub Barcelona").

#### **Tourist Experiencea:**

#### Agència Catalana de Turisme

#### http://act.gencat.cat/qui-som/treballa-amb-nosaltres/

Organisation belonging to the Government of the Generalitat of Catalonia responsible for tourist promotion and event organisation. The website has a career and internship site, and candidates may also submit their self-application. There is also a directory of Catalan tourism companies ("Afiliació a marques" > "Directori").

#### **Crea Group**

#### https://www.creagroupevents.com/ca-ES/ocupacio

Group dedicated to organising events and complementary services such as transport, housing and catering.

#### Fira de Barcelona

#### https://www.firabarcelona.com/treballa-amb-nosaltres/

Public company specialised in producing fairs, trade shows, congresses and corporate events.

#### **Literat Tours**

#### https://literattours.cat/contacte/

Private entity mainly dedicated to cultural tourism and to organising cultural, historical and literary routes.

#### MagmaCultura

#### https://ats.bizneo.com/trabajar/magmacultura?locale=ca

Organisation offering project management and cultural heritage services, strategic plans and communication campaigns for organisations of the world of tourism and culture. They post their current vacancies on a section of their website, which also includes a form through which candidates may self-apply.

#### Parc d'atraccions Tibidabo

#### https://www.tibidabo.cat/jobsite\_g/portugues/generico\_login.jsp?estado=5

The website of this theme park located in Barcelona asks candidates to register on the BSM portal to access their job offers.

#### **Port Aventura**

#### https://www.portaventuraworld.com/ca/nosaltres/treballa-amb-nosaltres

Theme park located in Salou (Tarragona). Through the link, candidates may send their self-application or browse job offers.

#### Sandeman's New Europe Tours

https://sandemansneweurope.recruitee.com/o/guias-freelance-spanish-todas-las-ciudades/ International company specialised in freelance tour guides. By filling in the form, candidates may contact the company.

#### Viajes Azul Marino

https://www.viajesazulmarino.com/trabaja-con-nosotros Travel agency with offices in several Spanish cities.

# Viajes El Corte Inglés

# https://www.viajeselcorteingles.es/trabaja-con-nosotros

The website of this division of El Corte Inglés, specialised in producing and organising trips, provides an email address to which candidates may send their CVs.

#### **Vilars Rurals**

#### https://www.vilarsrurals.com/oportunidades-laborales/

Set of hotels with a rural character offering the possibility to organise congresses and corporate events in their spaces.

#### **B) SPECIFIC DIRECTORIES**

#### Ajuntament de Barcelona - Comerç

https://ajuntament.barcelona.cat/comerc/ca/directori-de-comerc/un-comerc-modelic-que-fa-la-ciutat

Website of the Barcelona City Council with a directory of municipal markets, shopping centres, fairs and trade guilds, amongst others.

# Asociación de Empresarios Detallistas de Pescados y Productos Congelados de la Comunidad de Madrid - ADEPESCA (Directori)

#### http://adepesca.com/web-2-0-directory/

Browser of fishmongers throughout Spain, including filters by specialisation or postcode.

# Avasa Travel Group - Agències associades

#### https://www.grupoavasa.com/agencias?vermas=true

The website of this business group includes a section listing travel agencies throughout Spain.

#### Barcelona Turisme - Hotels

https://professional.barcelonaturisme.com/ca/corporate/segments/els-nostres-membres List of hotels located in Barcelona, with links to their websites.

#### Bcn Gourmet.com

#### http://www.bcngourmet.com/cat/

Browser of food shops located in Barcelona by specialisation, including meat and poultry, charcuterie, fish and seafood, and fruit.

#### Bcntiendas.com

#### http://www.bcntiendas.com/cat

Directory of hotels, restaurants and shops in Barcelona and its surroundings, categorised by specialisation.

#### Diputació de Barcelona - Barcelona és molt més

https://www.barcelonaesmoltmes.cat/oficines-de-turisme List of tourist information offices located in the Barcelona province.

#### **Farmàcies Ecoceutics**

https://www.ecoceutics.com/ca/farmacies-ecoceutics/ Association of Catalan pharmacies, which may be browsed by following the link provided.

#### Peluquerías.net

https://www.peluquerias.net/peluquerias/barcelona This link gives access to a list of hairdressers and beauty parlours in the city of Barcelona.

#### Tattooweb

#### https://tattooweb.es/

Directory of tattoo parlours in Spain, which may be filtered by autonomous community.

Colleges and professional associations are organisations that defend and promote the interests of a certain occupation or trade. Most common services offered include: information, regulatory and legal advising, refresher courses and career site, where you may find suitable offers for your profile. Besides, by joining these organisations you will easily meet other professionals and expand your contact network.

# **REMEMBER!**

These organisations offer specific training relevant to the current trends of the sector, such as circular and sustainable gastronomy, strategies to manage smart tourist destinations and design products that adapt to new clients.

# FOCUSING

Digital marketplaces are e-commerce platforms where several brands offer their products. They use artificial intelligence in research take into account factors such as brand, price and opinions, and offer recommendations to users.

# o4. Professional associations and leading training centres

# A) COLLEGES AND PROFESSIONAL ASSOCIATIONS

#### Accommodation & Restaurant Industries:

#### Associació de Cuiners i Rebosters de Barcelona

## http://profesionalesgastronomia.com/club-ventajas/ cursos-y-formacion

Association of professionals in the field of gastronomy offering specific training programmes.

### Asociación Española de Directores de Hotel - AEDH

#### https://www.aedh.es/category/bolsa-de-empleo/

Organisation offering a career site open to the public listing management positions in the hotel sector.

#### Gremi d'Hotels de Barcelona

#### http://www.barcelonahotels.org/ca/ofertes-de-treball

Business association made up of hotel establishments in Barcelona city and its metropolitan area. It has a career site open to the public.

# Gremi de Restauració de Barcelona

#### http://www.gremirestauracio.com/

The Barcelona Restaurant Association offers several services such as legal counselling, training and relevant resources.

#### Trade:

# Agrupament de Botiguers i Comerciants de Catalunya - ABC https://www.abccat.com/

This group gathers most local shopkeeper and trader associations. It includes information about vocational training programmes, conferences and other publications related to the sector.

#### Comertia

#### https://www.comertia.net/formacio-i-talent/

Catalan association of retail family business offering workshops and continuous training, amongst other services.

#### Federació Catalana de Perruqueria i Bellesa - Fedcat https://www.fedcat.cat/category/formacions/

The Catalan Federation of Hairdressing and Beauty gathers several organisations and unions of the field of hairdressing and aesthetics, which are listed on their website. They also offer courses and specific training in this matter.

#### Fundació Barcelona Comerç

#### http://www.eixosbcn.org/cat\_enlaces.html

This foundation fosters activities that promote retail in the city's commercial hubs. It offers counselling services, a trade school, studies and publications and a site with relevant links.

#### Gremi Artesà d'Estètica i Bellesa de Catalunya

#### https://www.gremiestetica.com/index.html

Professional association mainly offering a career site for members and a training section.

#### Gremi de Carnissers-Cansaladers-Xarcuters de Barcelona i Comarques - GremiCarn

#### https://www.gremicarn.cat/borsa-candidat/

Union bringing together butchers and charcutiers. Their website includes a form through which candidates may self-apply and join their career site.

#### Gremi de Carnissers de Barcelona

#### https://www.gremicarnissers.com/professionals/cursos/

Association of butchers offering a news section, training programmes and courses and a career site for members, which includes the members' profiles and CVs.

#### Gremi del Motor

#### http://www.gremidelmotor.org/

Association of companies that offer mobility solutions to their clients, dedicated to the sale and post-sale of vehicles as well as spare parts.

#### Gremi de Peixaters de Catalunya

#### https://gremipeixaters.cat/serveis/borsa-de-treball/

The Union of Fishmongers of Catalonia has a career site open to the public, as well as relevant news and a circular economy section, amongst others.

#### Gremi Provincial de Detallistes de Fruites i Hortalisses de Barcelona

http://www.gremifruiters.com/CATALAN/Index.php

Association providing counselling and promotions to its members, who are greengrocers.

#### Unión Nacional de Tatuadores y Anilladores Profesionales - UNTAP

https://untap.org/category/seminarios/

This link gives access to seminars aimed at professionals of tattooing and body modifications.

# **Tourist Experience:**

# Associació Catalana de Professionals del Turisme - ACPT

#### https://www.acpt.cat/index.php/activitats/agenda-acpt

This association brings together professionals of the tourism sector in Catalonia. Their website offers a calendar of events and information about trade shows, amongst other services.

#### Associació Corporativa d'Agències de Viatges Especialitzades - ACAVE

#### https://www.acave.travel/ca/agencies/cercador-d-agencies

This Catalan association offers integral legal advice services and organises training workshops and congresses, amongst others. Their website includes a browser of travel agencies.

# Asociación Española de Centros y Parques comerciales - AECC

# https://www.aedecc.com/es/socios/

Access to a list of member companies, with links to their websites.

# Observatorio Profesional de Protocolo y Eventos

https://observatorioprotocoloeventos.com/blog/

The website of this association shares relevant content such as publications and analyses about current topics in the fields of protocol and events.

#### **B) UNIVERSITIES AND SCHOOLS**

#### Barcelona School of Tourism, Hospitality and Gastronomy - CETT

#### https://www.cett.es/es/

This college, affiliated to the University of Barcelona, offers vocational training programmes, university degrees and postgraduate degrees in the fields of tourism, hospitality and gastronomy, as well as short training programmes and continuous training programmes.

#### C & C Academia Llongueras

#### http://www.cc-llongueras.com/es/Ofertas\_de\_empleo/

This school includes a career site where candidates may browse offers related to the fields of hairdressing, aesthetics and personal image. Besides, it provides information about specific training and news.

#### Cazcarra

#### https://cazcarra.com/

Make-up, aesthetics and hairdressing school offering information about specific training, news, services and publications.

#### Escola Superior d'Hostaleria de Barcelona - ESHOB

#### https://www.eshob.com/ca/

This school offers vocational training programmes and postgraduate degrees in floor management, kitchen and management in the fields of restaurant industries and hospitality.

#### Escola Universitària de Turisme i Direcció Hotelera - EUTDH

#### https://www.uab.cat/turisme-direccio-hotelera/

School affiliated to the Universitat Autònoma de Barcelona (UAB) providing official higher studies in tourism activities. Besides, they conduct research projects related to the sector.

#### Euroaula

#### https://www.euroaula.com/ca/home

Training centre affiliated to the University of Girona offering educational programmes related to the field of tourism. It has a career site for students and also offers internship programmes.

#### International School of Event Management & Communication - ISEMCO

https://isemco.eu/

School located in Madrid specialised in event production, protocol and communication.

#### Mercabarna - Formació

#### https://www.mercabarna.es/serveis/formacio/

Mercabarna's training services include specific courses mainly related to fishmonger's, butcher's and greengrocer's.

Networking, either online or in person, allows you to access to certain offers that are not published in usual sites, as well as widen your contact network. To network successfully, focus on the relationship as an exchange through which useful information is shared and received. So: make yourself visible, interact and share! In exchange, you will receive opportunities, proposals and recommendations that will boost your job search.

# **REMEMBER!**

Joining a local trade network will help you to become familiar with the shops in your neighbourhood or district, to join community actions, to enjoy activities and workshops and to take part in commercial campaigns.

# FOCUSING

Sustainable tourism aims to create a new model of development that has a minimal carbon footprint, promotes the conservation of natural resources and improves the relationship of tourists and locals.

# **o5.** Networking

# **A) ORGANISATIONS**

#### Awanzo Retail

#### https://www.retail.awanzo.com/

Blog for retail and trade professionals including articles, reflections and recommendations about trends of the sector.

#### **BCN Comerç**

#### https://www.bcncomerc.com/esdeveniments-i-activitats/

Local trade network of Barcelona promoting activities and events together with schools.

#### Catalunya Comerç

#### http://www.catalunyacomerc.com/

Portal dedicated to the business of shops and shopkeepers in Catalonia. Their website includes a commercial guide as well as news, information and publications about the sector.

# **Clúster Foodservice**

# https://www.clusterfoodservice.org/category/noticies/

Formed by food companies and distributors, this cluster offers a news section, a calendar of events and another with information about finished or current projects.

#### Come Pescado y Marisco

#### https://comepescado.com/blog/

Resource portal related to fish and fishmonger's with a blog, a recipe channel and other relevant sections for this profession.

#### Escaparatismo

# https://escaparatismo.es/escaparatistas/profesionales-enbarcelona/

Website specialised in shop window assembly and design, where fashion visual merchandisers may offer their services. It also includes a section for professionals to share proof of their work ("escaparates de temporada").

#### La Farmacia Hoy - FAES Farma

#### https://www.lafarmaciahoy.com/

This link gives access to online training contents and sessions, sectoral guides and current news, amongst others.

#### Observatori del Turisme a Barcelona

#### https://www.observatoriturisme.barcelona/

Website spreading statistical information about the city of Barcelona and its surroundings.

#### **The Tattoo Forum**

#### thetattooforum.com/es/forums/

Platform for tattoo professionals to share their doubts, results and some job offers. It includes a company directory.

#### Thinktur

#### https://www.thinktur.org/conoce-thinktur/

Digital forum for users to share information and knowledge about the application of technology and innovation in the tourism sector.

#### **B) DIGITAL RESOURCES**

#### Descobrir.cat

# https://www.descobrir.cat/index.php

Digital media specialised in domestic tourism in Catalonia.

### **El Farmacéutico**

#### https://www.elfarmaceutico.es/

Pharmaceutical information platform offering current news and trends, opinion pieces and training programmes about this topic, amongst other services.

#### Enólogos

#### http://www.revistaenologos.es/

Website of the world of oenology including professional news, information about professional profiles and reports, amongst others.

#### Eurocarne

#### https://eurocarne.com/

Digital media including news, videos and a directory of companies related to meat and the meat industry.

#### **Monsieur Ink**

#### https://www.monsieurink.com/

Magazine specialised in the tattoo industry. It publishes news, photos, videos and information about events, amongst many other sections.

#### Planetlook.com

#### http://www.planetlook.com/es/peluqueria/noticias/

Website posting news about hairdressing and aesthetics. It also includes a company directory and a list of training programmes.

#### **Restauración News**

#### https://restauracionnews.com/

This link gives access to news and trends in the field of hospitality and gastronomy.

#### **Revista Inforetail**

#### https://www.revistainforetail.com/

Digital magazine specialised in the current affairs of retail and consumption.

#### **Revista Protocolo**

#### https://revistaprotocolo.com/

Website posting the latest news, publications, analyses and congresses in the field of protocol and event organisation.

# Salut i Peix

# http://salutipeix.udg.edu/

Resource portal promoted by the University of Girona, including current information, articles and written pieces mainly about the latest trends, benefits and risks of consuming fish.

Attending conferences and events is a source of knowledge and interest for any professional. Firstly, conferences and talks available usually shed light on new trends in the sector. Secondly, networking areas that are available in these type of events promote new collaborations and professional opportunities All in all, they are a good way to keep yourself up to date and contact companies in your sector.

# **REMEMBER!**

**B-Travel** gathering professionals and companies, such as tourism promoters, travel agencies and hotels. The trade show is structured into **five themed areas**: wellness tourism, cultural, sports and adventure and gastronomical experiences.

# FOCUSING

**Cobots** (collaborative robots) are already being used to interact with people in a work environment, either serving dishes on the floor or mixing ingredients in the kitchen. Besides, **robotic arms** are being used to assist hairdressers.

# **o6.** Conferences and events

# Barcelona Bridal Fashion Week

#### https://barcelonabridalweek.com/

A world bridal fashion week exhibiting the most innovative designs and dresses for brides and grooms, parties and other ceremonies.

#### B-Travel - Saló del Turisme a Catalunya

#### http://www.b-travel.com/ca/

International trade show held in Barcelona where private and public organisations promote tourism in their regions.

#### **CosmoBeauty Barcelona**

#### https://stsproducciones.com/

Meeting point for professionals of the field of hairdressing and aesthetics. The event includes an exhibition, workshops and other shows.

#### **E-Show Barcelona**

#### https://eshow.es/barcelona

Trade show specialised in the latest trends in technology regarding e-commerce and sales.

# Fitur - Feria Internacional del Turismo

#### https://www.ifema.es/fitur

Trade show held in Madrid promoting the main tourist attractions of each region (mainly brands and products) and informing about the latest news of the sector.

# Festival Barcelona Art & Urban Movement - BAUM https://baumfest.com/

Global event about tattooing and urban culture. It includes exhibitions, conferences and activities related to this topic.

#### **Fòrum TurisTIC**

#### https://www.forumturistic.com/ca/

Congress about the application of technologies in tourism, where professionals exchange thoughts, experiences and real cases of success.

#### Gastronomic Forum - Barcelona

#### https://www.gastronomicforumbarcelona.com/ca/activitats/

Gastronomy event that allows professionals to share their experiences and most innovative solutions in the field of gastronomy and hospitality. The programme includes lectures, themed sessions and tastes.

#### Hostelco

#### https://www.hostelco.com/actividades/

The Hotel & Restaurant Trade Show is held every two years and offers different sections where attendees can get to know the latest innovations in the sector.