



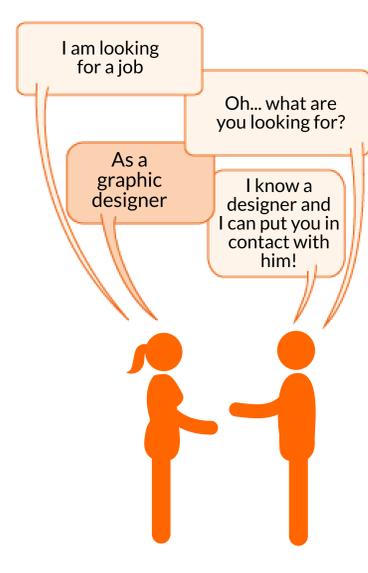
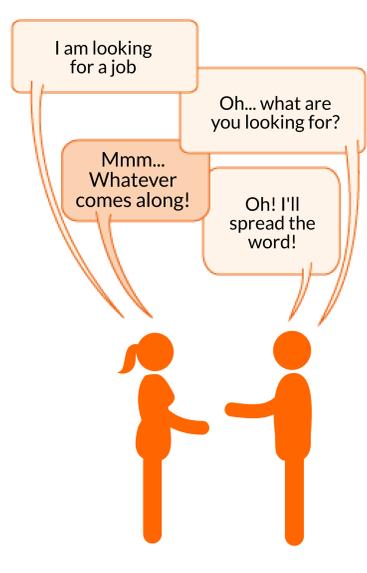
# PROFESSIONAL GOAL

If you set a firm course, you will have more chance of success

It is the clear and concrete definition of what work you want to do. In order to have one, you need to know your professional profile, your interests and requirements, as well as being up to date with the opportunities of the labour market.



## What is the difference between having and not having a goal?



## WHY IS IT IMPORTANT TO HAVE A PROFESSIONAL GOAL?

If you have a well-defined professional goal, your job search process will be more flexible and effective:



**When choosing companies and vacancies**  
You won't browse offers randomly



**In the process of selecting them**  
The key factors of your goal will stand out

## YOUR PROFESSIONAL GOAL, STEP BY STEP



### The experts recommend:

- ✓ A professional goal is dynamic: you should adapt it according to changes in the labour market and your motivations.
- ✓ It is important to set your professional goal after a period of work inactivity, when you're experiencing dissatisfaction with your current workplace, or when you are looking to change your job.
- ✓ Set yourself a realistic goal, one you can meet given your current situation.
- ✓ In the process, do not forget to ask other people how they see you. You might discover things about yourself that you haven't noticed.



## WOULD YOU LIKE TO KNOW MORE?

- ▶ How to make a professional change +
- ▶ The orientation: the decision tree +
- ▶ If you can not find exits, reinvent yourself! (video) +