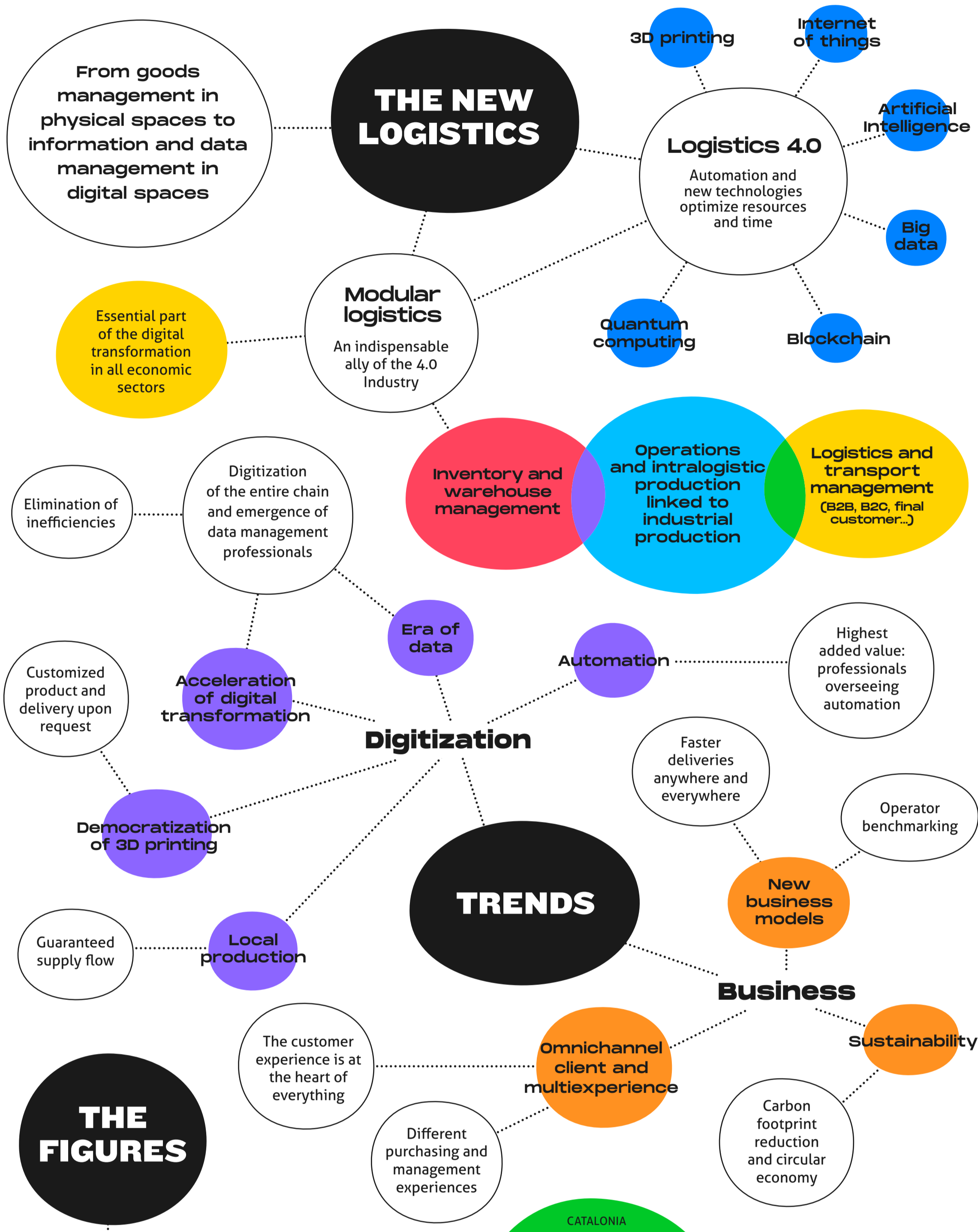


LOGISTICS

DATA THAT MOVE GOODS



THE FIGURES

12.7% OF GDP IN CATALONIA

50,000 JOBS IN BARCELONA
120,000 JOBS IN THE METROPOLITAN AREA

CATALONIA Strategic geographical position:

- Center of the European mega vregion
- Central location in the flow of goods between Asia and Europe
- Port of Barcelona and roads as competitive differentials

BARCELONA AREA
Great potential to consolidate as a distribution center in southern Europe

THE SECTOR
Exponential growth in recent years as a result of the promotion of e-commerce

WHAT IS NEEDED?

MOST WANTED PROFILES

- Warehouse and distribution
- Project control and monitoring administration and KPIs
- Warehouse and equipment management
- Logistics and supply management
- Foreign trade and customs, lean management, and stock sourcing

Profiles from engineers with project management experience

Hybrid profiles with technological and digital knowledge

Temporary work companies (for reinforcement profiles)

MOST VALUED KNOWLEDGE

- Cybersecurity
- Six Sigma certifications (customer-oriented process improvement strategy)
- Social responsibility and the environment
- Last mile and e-commerce
- Specific (for example, how to fly a drone)

JOB SEARCH STRATEGIES

Generic job boards

Websites and job boards of:

- Logistics schools
- Business schools
- Foundations or companies

LinkedIn (for experienced profiles)

FUTURE CHALLENGES

Digital platforms and data analysis

Automation of administrative processes

Warehouses with machines and robots (cobots)

Greater incorporation of women

Increased quality of information for an improved service

SO NOW WHAT?

CLICK HERE

LINK UP    

 Barcelona Activa

Ajuntament de Barcelona

