

## SECTOR OVERVIEW

# Food

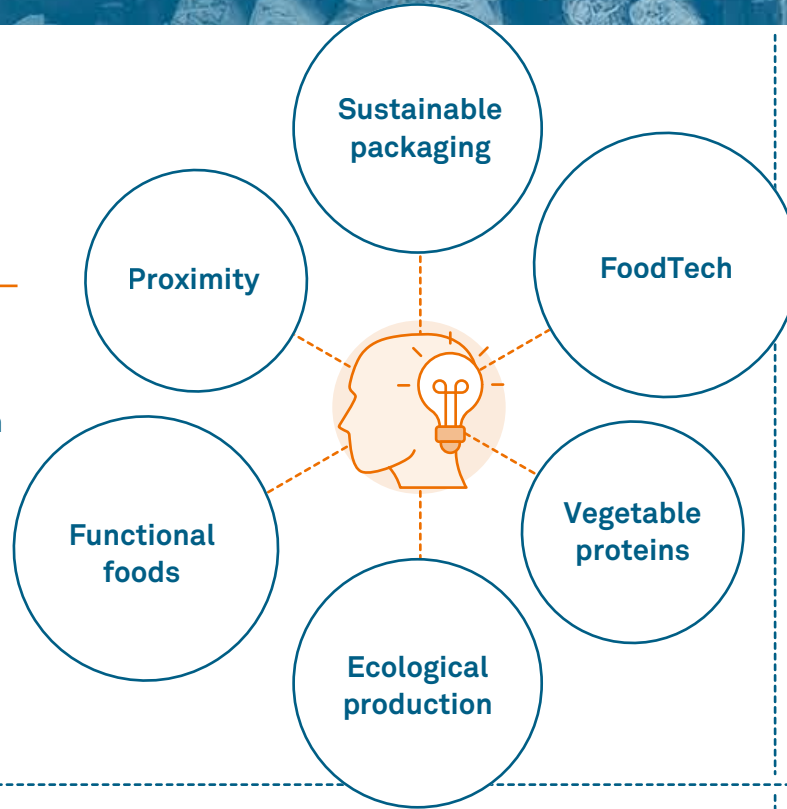


### IN A NUTSHELL

It encompasses all companies involved in **food supply**, from industrial production to retail trade, through wholesale distribution and research and food quality, among others.

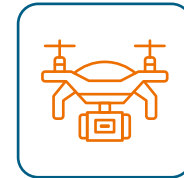
Two sectors of economic activity:

- Agriculture and livestock
- Food industry



### DIGITAL TRANSFORMATION

#### Agriculture and Livestock



Drone



Agricultural sensors

#### Food Industry



Bioplastics



Big data



3D printing of food

### SECTOR STRENGTHS IN BARCELONA



Promotion of **sustainable, local, and seasonal food**.



**Proximity to agri-food production areas**, such as Maresme or Baix Llobregat.



**39 municipal markets** promoting the consumption of locally sourced products.



Municipal promotion of **urban gardens** to influence the agri-food and consumption model.

**61,781** agri-food companies in Catalonia

**163,000** employed people in Catalonia

**16.3%** of Catalonia's GDP

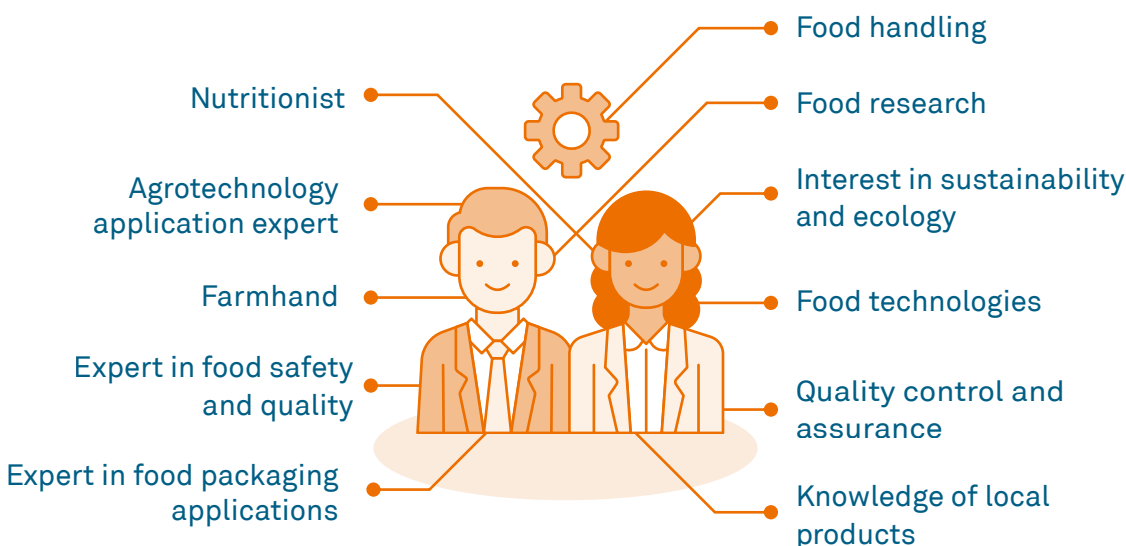
### THE MOST WANTED



#### Professional Profiles



#### Competencies



### THE FUTURE OF THE INDUSTRY

- Expansion of **agricultural technologies** to maximize crop productivity.
- **Boosting sustainability:** local products, biodegradable packaging, reduction in meat consumption...
- Development of **new foods**



**Ensuring sustainable food provision** for the entire population through the implementation of AgroTech solutions.

Do you want to work in the **Food industry**?

On the Barcelona Treball website, you will find resources to continue learning about the industry and to boost your job search process.