



SECTOR OVERVIEW

Habitat and Urban Services

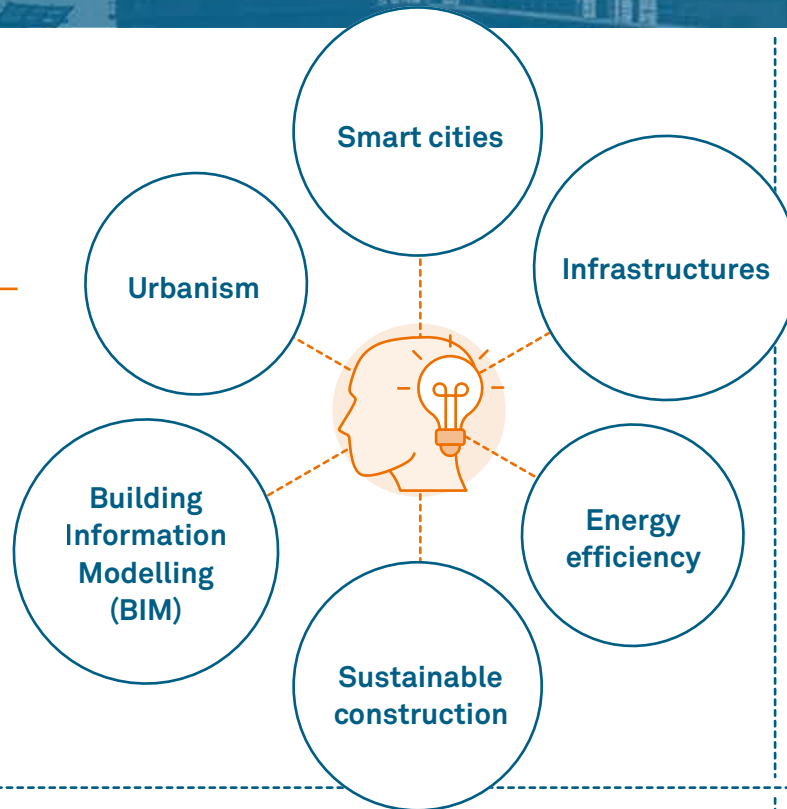


IN A NUTSHELL

These are the activities related to the **construction of housing**, as well as the provision of goods and services necessary to ensure the operational functioning of cities.

Two activity subsectors:

- Construction and rehabilitation of buildings
- Urban Services



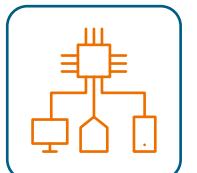
DIGITAL TRANSFORMATION



BIM



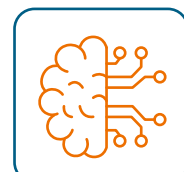
Geospatial technology



Internet of Things



Modular construction



Artificial intelligence



Big Data

STRENGTHS OF THE SECTOR IN BARCELONA



Citizen participation in the city's redevelopment processes.



Promotion of energy efficiency through grants for housing rehabilitation.



International reference with events like the **FAD Awards** or the **Smart City Expo**.



Pioneering in urban **innovation** with initiatives like the Superilles.

8.506 construction companies in the AMB area

216 mil employed individuals in construction in Catalonia

4,5% of Catalonia's GDP

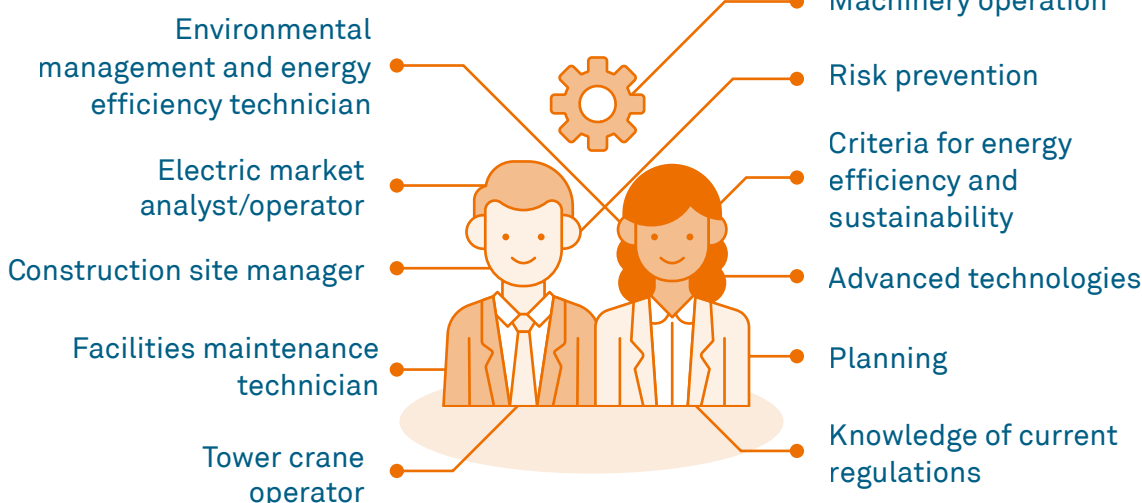
THE MOST WANTED



Professional profiles



SKILLS



THE FUTURE OF THE INDUSTRY

- Designing urban models that put citizens at the center, greener, sustainable, and inclusive.
- Increase in demand for **hybrid profiles**, with **knowledge of ICT or sustainability** applied to construction.
- Expansion of sustainable construction **techniques** and **materials**.



CHALLENGE

Ensuring **generational turnover** and promoting **professional recycling** to accelerate the technological and energy transition of the sector.

Do you want to work in **Habitat and Urban Services**?

On the Barcelona Treball website, you will find resources to continue learning about the sector and to boost your job search process.