





**SECTOR OVERVIEW** 

# **Mobility and Logistics**

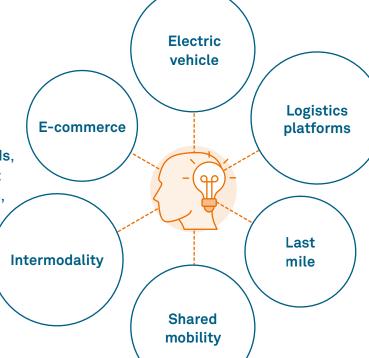


#### IN A NUTSHELL

These are the activities related to the transportation of people, products, and goods, as well as the development and management of transportation systems and supply chains, from the warehouse to the delivery of the product to the end consumer.

Three subsectors of activity:

- · Logistics and goods management
- Urban mobility
- Aeronautics



#### **DIGITAL TRANSFORMATION**





Autonomous vehicles

**Big Data** 





Geolocation

**Robotics** 

## **SECTOR STRENGTHS IN BARCELONA**



Logistics hub in Southern Europe: port, airport, ZAL Port, and Zona Franca.



Quality public transport network, with broad geographic coverage and an integrated fare system.



Policies for creating space for pedestrians, with pacified areas and restrictions on private vehicles.



Subsidies to encourage the creation of last-mile urban distribution centres.

148 aeron

aeronautics companies in Catalonia.

126 K

people employed in the logistics sector in the AMB

14.4%

of Catalonia's GDP generated by the field of Mobility

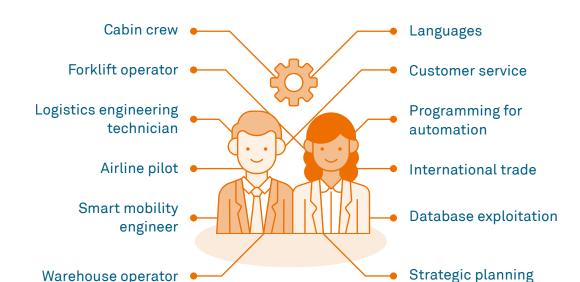
## THE MOST WANTED



### **Professional profiles**



**Skills** 



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Continued growth of online commerce.

Concentration of activity in marketplaces, logistics platforms, and micro-hubs.

THE FUTURE OF THE SECTOR

**Digitalization** of processes and development of autonomous and electric vehicles.



CHALLENGE

Reducing the environmental impact of the sector by optimizing activity organization and using less polluting means of transportation.