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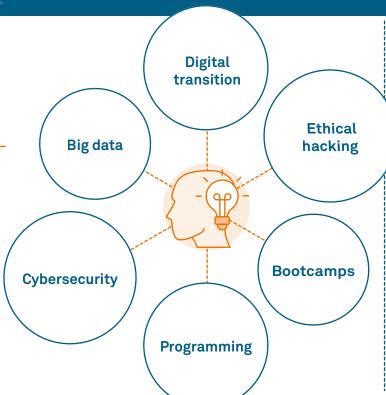
SECTOR OVERVIEW

IN A NUTSHELL

Activities that make **technological tools** and resources available to the market to create, store and transfer information, and that constitute the basis of the transversal digitalization of the economy.

Three sectors of activity:

- ICT infrastructure
- Digital solutions
- · Technical support and maintenance



DIGITAL TRANSFORMATION







Cloud

Agile/Scrum

Internet of **Things**







Sensors

Artificial intelligence

Big Data

SECTOR STRENGTHS IN BARCELONA



Wide range of ICT training for all levels.



Digital and technological hub, with major international trade fairs, such as the Mobile World Congress.



Presence of large ICT multinational companies.



It is one of the top 10 favourite cities for digital professionals to work in.

ICT services companies in Catalonia

93,500

ICT professionals in Barcelona

12.4% of Catalan GDP

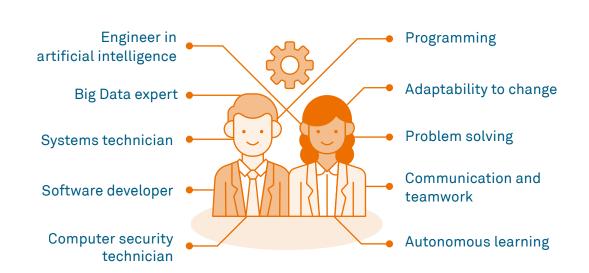
THE MOST WANTED







Skills





THE FUTURE OF THE SECTOR

- Increased demand for professionals and employment in the sector.
- Development of tools and measures to promote digital skills education (low code, bootcamps, free training, ...).
- Greater penetration of ICT in poorly digitized



Overcome the lack of ICT professionals, which causes tensions in some areas of the labour market, and increase the share of women employed in the sector.