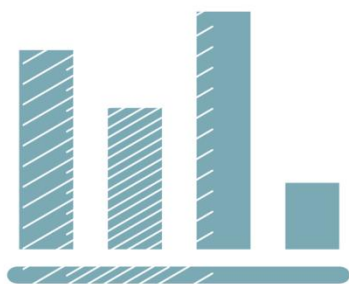


Sector Business Services: Design

Job search resources

OCTOBER 2015



This document aims to relate the main resources and channels that must be considered for a job search focused on the sector of Business Services: Design

The main resources and channels of this document are grouped into the following sections:

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JOB SEARCH RESOURCES

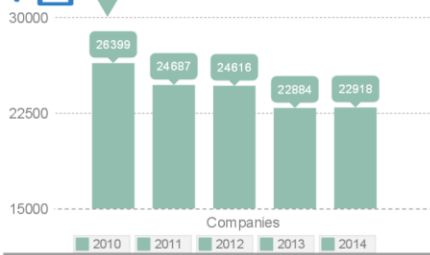


SECTOR BUSINESS SERVICES: DESIGN

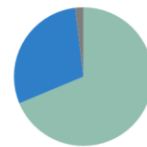
A SECTOR WHERE BARCELONA IS INTERNATIONAL LEADER IN CREATIVITY AND INNOVATION



COMPANIES TRENDS



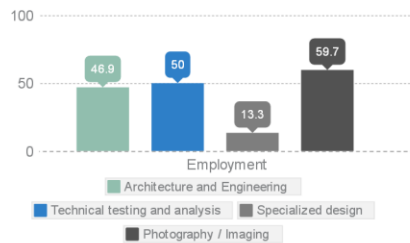
Evolution of the number of companies (BCN)



Distribution by size

After a slight reduction in the number of companies, the sector has stabilized and has even been a recent growth that marks a turning point or change in trend.

EMPLOYMENT TRENDS



% of freelancers by activity



Number of employees

Multimedia design and technical activities are growing areas. The drop in employment is explained by the impact of the housing crisis in the services of architects and engineers design.



Direct jobs in the sector in Catalonia in 2013

52.480



WE RECOMMEND ...



- 1 The project work is one of the dynamics of the sector and can be a gateway to work and an opportunity of show yourself to the companies.
- 2 The sector incorporates new technologies very fast, you must be trained continuously and highlight the most attractive habilities in your resume CV and in your 2.0 profiles.
- 3 Use 2.0 tools to show your work, this way you can give visibility to your technical skills and your own style.
- 4 Do not forget to show transferable skills, such as teamwork, initiative, leadership, responsibility ... they are highly valued in this sector.

Source: Central Directory DIRCE (INE) and Annual Survey of Services IDESCAT

1. Specializes employment websites

List of the main specialized websites in the sector that can be found on the Internet.

Alzado.org

Website where you can find job offers for web designers.

<http://www.alzado.org/empleo.php>

AIGA Design Jobs

Access to job search area for creative professionals worldwide.

http://designjobs.aiga.org/#page_number=2

Authentic Jobs

Website for professionals in the web: designers, analysts, programmers, etc. There are registered companies like Apple and Facebook, among others.

<https://authenticjobs.com/>

Behance

Platform with job offers linked to the sector, which also allows to publish the work performed or follow other designers profiles.

<https://www.behance.net/joblist>

Creative Hotlist

Platform that allows to register your resume and access to job offers. Most of the offers are from design agencies in the United States.

<http://www.creativehotlist.com/>

DesignandDesign

Specialized website on the graphic design field that also contains news and vacancies in the design sector worldwide.

<http://www.designanddesign.com/jobs.php>

Disseny.cat

Center of information for design professionals with news, events and related job offers.

<http://www.disseny.cat/ofertes-de-feina-interiorisme/#sthash.ifczM7Pq.dpbs>

Empleomodas.es

Access to specialized job search in the fashion industry.

<http://empleo.modaes.es/>

Fashionunited

Specialized channel in the fashion industry, with news and information of the sector; also has a job search area with a specific category of design.

http://www.fashionunited.es/Bolsa_de_Empleo_de_la_moda/

Advice

Many of the job portals are based on platforms where designers present their portfolios and so companies can directly assess their profile and work before contacting them. It is important to be careful when presented earlier projects using creative formats and linking them with spaces 2.0.

For example, platforms like:

Coroflot

Specialized channel in the design industry with over 2,000 registered companies. It works as a portal where you can find job offers, you can also create a profile to receive job orders and get information about sector wages and salaries in the English-speaking world.

<http://www.coroflot.com/jobs>

Krop

Platform with sector vacancies. It also allows to build a portfolio and it helps to spread it to find jobs in companies. It has international scope.

<http://www.krop.com/creative-jobs/>

2. Self application

Companies and organizations leading the sector in which you can address a proposal of incorporation or partnership working.

a) Graphic Design:

Abakos

Deploys and performs maintenance projects related to graphic design, web design, hosting and internet positioning.

<http://abakos.es/es/contact>

Ampgráfico.com

Graphic design company in Barcelona. Specialized in advertising campaigns and logos for businesses.

<http://www.ampgrafico.com/#>

A2 sistemas

Design agency, management, programming and implementation of websites and material design for print. Access to join the agency sending resume.

<http://www.a2sistemas.com/en/a2sistemas/rrhh/>

Imagine

It offers technological solutions in the design and SEO with offices in Barcelona, Madrid, Valencia, Paris and London.

<http://www.ici.vg/>

Interdigital

Web design company located in Barcelona.

<http://www.interdigital.es/porqueinterdigital/trabajaconnosotros.aspx>

Livytext.com

Company that develops projects in graphic design and web design located in Barcelona.

<http://www.ilvytext.com/>

Zuk.es

Plan, design and program web projects: page design, SEO, etc. and also graphic design, brand and corporate image of companies.

<http://www.zuk.es/contactanos/>

b) Interior design:

Drago

Company that focuses its activity on interior and graphic design, has central office in Barcelona.

<http://www.dragobcn.com/>

Roca

Catalan multinational company specializing in the design and manufacture of bathrooms and toiletries.

<http://www.roca.es/nuestra-empresa/sobre-nosotros/unete-a-nosotros>

Squadra

Company located in Barcelona, which performs interior design projects, graphic and industrial design, among others. It also sells furniture and decorative objects.

<http://www.squadra-interiors.com/es/contacto/>

Tc-Interiors

Company located in Barcelona specialized in domestic and commercial interior design services.

<http://tc-interiors.es/en/contact/>

c) Design accessories:**Cabero Group**

Group of companies dedicated to stationary and items for the school, to the office and gifts. The central office is located in Barcelona.

www.caberogroup.es

Santa&Cole

Catalan company that has internationalized its design and manufacture of furniture and accessories worldwide. The central office is located in Roca del Vallés.

<http://www.santacole.com/es/>

d) Fashion Design:**Lurdes Bargadà**

Fashion designer with its own factory in Granollers that also has several stores in Spain and Europe.

<http://www.lurdesbergada.es/index.html>

Nani Marquina

Catalan company specialized in carpets that has several own stores and distributors around the world. The central office is located in Barcelona.

<http://nanimarquina.com/>

Teixidors

Catalan company expert in the design and production of textiles, located in Terrassa.

<http://www.teixidors.com/contacto-en.html>

e) Product Design:**ADC design**

Company specialized in graphic design projects, industrial design, web development, multimedia and mobile solutions.

<http://www.adcdesign.net/castellano/contacto.htm>

Axis. Enginyeria i disseny

It offers support and guidance for the design and development of products: study viabilities, drafts, development, models, etc.

<http://www.axis-ed.es/>

B2idesign

It offers design and industrialization, is located in Cerdanyola del Vallès.

<http://www.b2idesign.com/>

Coleman

Agency specializes in strategic consulting and creative brand, also offers the service of packaging design.

<http://colemancbx.com/contacto/>

DyD

Specialists in innovation, design and product development; the company is located in Barcelona.

http://www.jmperezdyd.com/#page_6/

I-mas

Company focused on engineering and industrial design. The site has a section showing the job vacancies of the company.

<http://www.i-mas.com/rrhh/>

Neodi Design

Company specializing in innovation in industrial design and product image. It's located in the Parc Científic i Tecnològic de la UdG (Universitat de Girona).

<http://www.neodidesign.com/contact/>

Nutcreatives

Study of creative and sustainable product design located in the city of Barcelona..

<http://www.nutcreatives.com/es/cnt/>

Stimulo

Agency and consultancy for product design using innovation and creativity. It has offices in Barcelona and China.

<http://www.stimulo.com/es/sobre-nosotros/join-us/>

f) General directory of Design Sector:**Barcelona.com**

Access to the directory of companies related to the field of interior design and decoration in Barcelona.

http://www.barcelona.com/barcelona_city_guide/shops/interior_design_shopping_furniture_in_barcelona

Capagraf

Access to the state directory of companies of paper, graphic arts, packaging and wrapping.
<http://www.capagraf.com/directorio.php>

Core 77 Design directory

Directory of international companies. Contains a search by specialty, region and budget of the organization.
<http://www.designdirectory.com/>

Design directory

It features a business directory of design companies at state and international level.
<http://www.dexigner.com/directory/>

Advice

When you're thinking about a process of self application in sector companies, it is interesting to highlight your personal brand as a designer. Analyzes the work done so far, especially what the projects are reflecting in your resume, in your social profiles, in groups where professionals are participating ...

3. Professional societies and associations

The societies and professional associations provide information and guidance, and very often job offers.

ADIFAD

The Association of Industrial Design includes industrial design, communication, graphic, craft, architecture, image and fashion.

<http://fad.cat/contents/view/home/lang:eng>

Arquinfad

Interdisciplinary association of space design that is part of ADIFAD.

<http://arquinfad.org/>

Bau. Escola Superior de Disseny

The University Center of Design in Barcelona has a job offers search for students and alumni, in addition to a placement service.

<http://www.baued.es/es/servicios/bolsa-de-trabajo>

C CAM

Consortium of Trade, Crafts and Fashion of Catalonia.

<http://www.artesania-catalunya.com/>

Cice

Escuela Profesional de Nuevas Tecnologías offers jobs and internships of the sector in his job search area,

<http://cice.es/bolsa-de-trabajo/>

CIDAE

Centre of information and dissemination of art enamel.

<http://www.cidae.com/>

Col·legi Oficial de Disseny Gràfic de Catalunya

It has its own job vacancies area, to add the resume to the database of candidates and access to the directory of collegiate companies.

<http://www.dissenygrafic.org/castella/treballnici.php>

Elisava

Training center in the design field located in Barcelona. It has a job search area for students.

<http://www.elisava.net/en/alumni/career-service>

Escola Massana

Center of Art and Design. It allows access to job offers and internships.

<http://www.escolamassana.es/es/page.asp?id=26>

Esdi

Superior School of design studios specialized in graphic design, fashion, product design, interior and audiovisuals. It offers job placement.

<http://www.esdi.es/en/study/students-service/labour-exchange-and-internships/>

Etea

School of industrial and artistic design. It offers training and specialization courses in these areas.

<http://www.etea.net/>

FAAOC

Federation of Associations of Professional Artisans of Catalonia. It has access to the website of the federated associations all over Catalonia.

<http://www.faaoc.cat/>

ICSID

International Council of Societies of Industrial Design. This international organization on its website showing employment opportunities in the design industry worldwide.

<http://www.icsid.org/resources/career.htm>

IED

The European Institute of Design has a search area with job offers and internships. It also allows send resume to join the team.

<http://iedbarcelona.es/job-placement/>

Institut superior de disseny i escola de moda

Superior School of image and design in Barcelona. It offers college studies and professional courses in graphic design, fashion and photography.

<http://www.idep.es/>

LCI Barcelona

Superior Fashion School Felicidad Duce of graphic design, product and interior. There is an specific area where you can send your resume or consult the job and internships offers.

<http://en.lcibarcelona.com/student-ressources/students-alumni.aspx>

Llotja

Superior School of design and art. Access to job and internships offers.

<http://www.llotja.cat/llotja/page/3/691/0/Job-Center>

Advice

There are many associations and specialized schools in Barcelona because it is a benchmark in design. You may stay alert to the calendar of activities and groups as they can be a good tool to update your knowledge and train yourself in methods, materials and innovative techniques. Many of them also have job offers for students and alumni.

4. Networking

Spaces and platforms where you can find other professionals, companies and organizations that lead and energize the sector.

a) Spaces for making professional connections

Domestika

Creative community where you can interact and share knowledge and projects with others professionals. It also has job offers.

<http://www.domestika.org/es>

Dribbble

Interactive platform of professionals of design area .

<https://dribbble.com/designers>

Observatori Disseny- BCD

Space to discuss and reflect on innovation and design.

<http://www.bcd.es/es/page.asp?id=27>

Advice

The design field is a sector where networking is essential. The city is very dynamic and we must work on this network of contacts to open the way to employment. Although websites and platforms allow us to publish our creative work, we must not neglect the opportunities of face meetings.

b) Specialist resources of the city

Disseny Hub Barcelona

Reference Design space in Barcelona that organizes events and professional meetings.

<http://www.dissenyhubbarcelona.cat/main/index.html>

BCD Ecodisseny

Project located in the DHUB focused on designing products under environmental criteria.

<http://ecodisseny.bcd.es/en/page.asp?id=1>

Advice

It is important for a professional of design, creativity and innovation, to take advantage of the events of reference that the city organizes like FAD awards, the BCN Design Week, etc. which can help us to expand our network of contacts.

5. Conferences and events

The most important events and activities in the sector.

To keep abreast of major sector events that take place in Barcelona follow the twitter profile [@barcelonactiva](https://twitter.com/barcelonactiva)

080 Barcelona Fashion Week

Annual meeting of the Catalan fashion, especially aimed at show new talents.
<http://www.080barcelonafashion.cat/en>

Barcelona Design Week

Global Meeting professional design, innovation and business. It brings together in this space many temporary events and sector meetings.
<http://barcelonadesignweek.com/en/>

Graphispag

Festival of reference graphic industry in Spain
<http://www.graphispag.com/en/home>

Advice

If you take advantage of these meetings to introduce yourself to companies, let see your potential beyond your strengths on a technical level. The companies in the sector are seeking people with very specific skills to adapt to their work culture: its way of understanding the work part of their brand as a company. It may be useful find out which companies participate in these events and what kind of professionals before seeking attend.

For example:

Clúster català de la moda

You can follow on their LinkedIn profile.

<https://www.linkedin.com/company/cl%C3%BAster-t%C3%A8xtil-i-moda-de-catalunya>

Interiors from Spain

Website specialized in interior design. Access to the calendar events and festivals of interest involving the companies and designers in the state.

<http://www.interiorsfromspain.com/interiors/en/diary/trade-fairs/index.html>



Report prepared by www.impento.es

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A boost to help companies
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Barcelona Activa

Central offices
Llacuna, 162 - 164
08018 Barcelona
+34 934 019 777
barcelonactiva.cat

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