

Wellness and body image

Job search resources

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Ajuntament de
Barcelona



Barcelona
Activa

This document aims to relate the main resources and channels that must be considered for a job search focused on the Wellness and Body Image Sector.

The main resources of this sector channels are grouped into the following sections:

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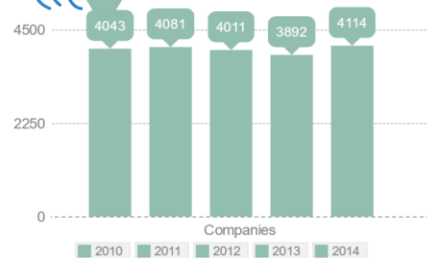
JOB SEARCH RESOURCES



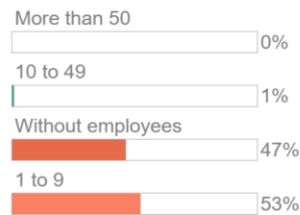
WELLNESS AND BODY IMAGE SECTOR

SERVICES SECTOR ORGANIZED BY SMALL BUSINESSES AND COMMERCIAL ESTABLISHMENTS. CONSTANTLY INCORPORATES TECHNOLOGICAL INNOVATIONS AND NEW TREATMENTS.

COMPANIES' TRENDS



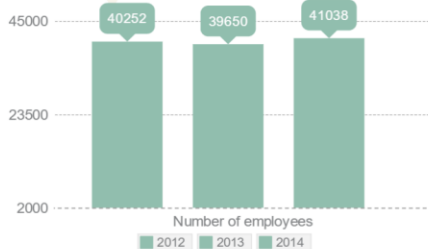
Number of companies (BCN)



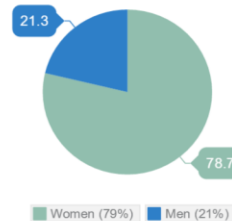
Size of the companies (CAT)

The number of companies in the city of Barcelona is stable and even increased in 2014. In Catalonia there were 10,776 companies in the sector and the vast majority are very small in size or without employees.

EMPLOYMENT TRENDS



Employment (CAT)



Distribution by genders

After a period of decline in employment that has grown recently. Most of the contracts that are made relate to women, is therefore a highly feminized sector.



Direct jobs in Catalonia in the sector (2.014)

41.038



WE RECOMMEND ...

- 1 In this sector your own image will reflect your conception of the profession and your creativity. Thus, it will be an important part of your personal brand.
- 2 Since the customer service and empathy are key, surely personally present the candidacy will be a plus value.
- 3 Key competencies like empathy, communication, self-control, customer focus, teamwork and cooperation are essential.
- 4 This is a sector with high job mobility, so in the interviews you must show the learning of each site before and how they have helped you to become a better professional.

01. Specialized employment websites

List of the main specialized websites in the sector that can be found on the Internet.

Artero

Access to job offers related to the world of hairdressing.

http://www.artero.com/portal/pelequeria/bolsa_de_trabajo/ofertas

Beauty Market

Job portal for professionals and companies of the cosmetic and personal image sector

<http://www.beautymarket.es/estetica/anunciosparticulares.php?seccion=11>

Med-estetica.com

Employment portal specialized in esthetic medicine, with offers statewide.

http://www.med-estetica.com/Zona_Comercial/Bolsa_Trabajo/index.php

Pelujobs.es

International website where you can find jobs in the field of hairdressing.

<http://pelujobs.es/>

Sports Jobs Catalunya

Website with jobs offers of the sport sector driven by Catalan sports cluster, INDESCAT, which promotes improving the competitiveness of companies and centers linked to sport...

<http://www.sportsjobs.cat/>

Advice

In addition to specialized employment websites, most of generalist portals have specific categories for professionals in this sector. Consult them in the report on the overall resources for job search and select the offers by category or keywords characteristic of this area.

02. Self-Application

List of companies and organizations leading the sector in which you can address a proposal of collaboration or a working incorporation.

a) Companies:

Alesport

Business group dedicated to organizing sporting events and their communication.

<http://www.alesport.com/intro/index.html>

Avon

Company specialized in direct selling of beauty products.

<http://www.avon.es/PRSuite/careers.page#>

Centre clínic Mir Mir

Medical Center of plastic and esthetic surgery. You can contact them using the form on their website.

<http://www.ccmir-mir.com/>

Clínica Belmonte

Dental Center located in Barcelona. Through the web, you can consult the job offers or make self-application using the contact form.

<http://www.belodonte.es/es/bolsa-de-trabajo>

Clínica Londres

Specialists in esthetic medicine, plastic surgery and treatment of obesity.

<http://www.clinicalondres.es/clinica-londres-trabaja-nosotros>

DIR

Group sports centers specialized in the world of fitness, well-being and nutrition.

<http://www.dir.cat/en/trabaja-en-dir>

Eurofitness

Sports centers group specialized in the world of sport, health and well-being.

<https://es.eurofitness.com/en/content/work-us>

Grup Policlínic

Group of medical care centers in Catalonia. You can check their job offers through their company's data in Infojobs.

<https://www.infojobs.net/grup-policlinic-policlinic-torreblanca/em-i183949524528206171343025344851>

L'Oréal

Company dedicated to the production of cosmetics.

<https://career.loreal.com/careers/>

Revlon Pro – The Colomer Group

Professionals of hair and makeup. Its website allows to send your candidacy to join the team.

<http://www.revlonprofessional.com/en/contact.html>

Salter

Catalan international company that designs and manufactures instruments and equipment for gyms and spa.

<http://www.salter.es/en/>

Advice

This sector is organized in many retail outlets. In the process of job search is very favorably valued the communication and customer service and that is why it is very interesting to approach personally to companies and establishments to make self-application. However, avoid peak times for customers; would be a good idea to contact centers to know what would be the best time to go there to meet the HR Manager.

b) Directory:**Barcelona és moda**

Web portal created by the Chamber of Commerce of Barcelona as a meeting point for companies and professionals in the fashion sector. The website offers a business directory, which is available in the category "Beauty."

<http://www.barcelonaesmoda.com/en/empreses/>

Esteticahidrotermal.net

Directory of companies related to hydrology and hydrothermal esthetics.

<http://www.esteticahidrotermal.net/>

Gimnasios de Barcelona

Online Directory gyms and yoga centers, spa, etc., in the province of Barcelona. It's available for districts of the city of Barcelona, or for provinces.

<http://www.gimnasiosbarcelona.org/en>

Gremi d'Estètica i Bellesa de Catalunya

Association that brings together people working on their own in the provision of beauty treatments. It features a directory of professionals.

<http://www.gremiestetica.org/professionals.htm>

Mac Cosmetics

Company specialized in Cosmetics, based in Madrid and in Barcelona outlets. From the website you can consult the job offers nationwide.

https://www.maccosmetics.es/cms/customer_service/employment.tmpl

Planetlook.com

Website of the hairdressing and esthetics sector that has a directory of businesses, centers and professional associations.

<http://www.planetlook.com/es/directorio>

Portal de belleza

Portal specialized in the world of beauty with access to the company directory.

<http://www.portaldebelleza.com/salones-de-belleza.html>

Advice

If you work in the field of personal image, a portfolio that give visibility to your work and projects of aesthetics, hairdressing, beauty, etc., could be a good addition to your CV. Note also that your personal image will reflect your vision of the profession and the trends that define your creative potential, a key concept in this sector.

03. Societies and professional associations

The societies and associations of companies and professionals of the sector provide information and guidance services, and very often job offers.

a) Societies and professional associations:

Asociación Española de Masaje Infantil

Spanish association based in Barcelona that promotes this activity (massages for children).

www.masajeinfantil.org

Associació Balneària

This partnership includes several resorts in Catalonia with the description and the various services offered by each one of them.

<http://www.balneario.org/>

COPLEFC

Professional association of graduates in Science Degree in Physical Education and Physical Activity and Sport in Catalonia.

www.coplefc.cat

FEDA

The *Federación Española de Aerobic y Fitness* offers on its website information of interest about the sector.

<http://www.feda.net/>

SCCPRE

The Catalan Society of Esthetic Plastic Surgery has a web site for all the professionals of the sector. Access to job offers through the Medical Association of Barcelona.

<http://www.sccpre.cat/ocupaci%C3%B3/>

SECPRE

The *Sociedad Española de Cirugía Plástica Reparadora y Estética* groups together on its website the specialists of plastic surgery.

<http://www.secpres.org/>

SEME

The *Sociedad Española de Medicina Estética* has available on its website job offers related at the sector.

http://www.seme.org/area_pro/trabajo.php

UFEC

Sports Federation Union of Catalonia. In the website you can find a list of Catalan sports federations, as well as the sector's news.

<http://www.ufec.cat/en/home.html>

b) Universities and Training Centers:**Cazcarra**

The group offers on its website information on training courses, news, services, publications and an employment exchange for professionals in the esthetics sector.

<http://www.cazcarra.com/>

Cebado

This company of professionals of hair and makeup offers on its website information, news, training and an employment exchange for the professionals concerned.

<http://www.cebado.es/empleo/trabaja-con-nosotros/>

C&C Academia Llongueras

The academy offers on its website a section with an employment exchange where you can find offers related to the field of esthetics and personal image. Also, you can find information on training and news.

http://www.cc-llongueras.com/en/Situations_vacant/

INEFC

National Institute of Physical Education of Catalonia. Attached to the Government, is one of the bodies through which are promoted the public policies regarding sports.

http://www.inefc.cat/inefc/AppPHP/index.php?id_pagina=1

ISMET

The Institute of Traditional Medicine has a website with information about the therapies they promoted and the International Congress of natural therapies.

www.ismet.es

Thuya

Professional school of esthetics, hairdressing and image consultancy that offers training courses and an employment exchange.

<http://www.thuya.com/escuela/bolsa-de-trabajo>

c) Other resources of interest:**Equipaments municipals esportius de la ciutat de Barcelona**

Section of the website of the Ajuntament de Barcelona where you can find the list and access to sports facilities in the city.

<http://esports.bcn.cat/ca/equipaments-municipals>

Secretaria General de l'Esport de la Generalitat

Entity responsible for the implementation and management of the sports policy of the Government. You can access any new activity or course related to Catalan sport.

<http://www20.gencat.cat/portal/site/sge/>

Promak – Sociedad de Maquilladores

Access to the employment exchange for the associates, statewide.

<http://www.sociedadmaquilladores.com/bolsa-de-empleo.html>

04. Networking

Spaces and platforms where you can find other professionals, companies and organizations that lead and energize the sector.

Deporte y Gestión

Network of contacts of professional of the sports sector. Its website can be accessed in the areas of employment, news, events and publications.

<http://deporteygestion.com/listado/curriculum>

Advice

Use social media to promote your profile and showcase your projects. In addition, following the digital profiles of organizations, unions and associations also participated in thematic groups on LinkedIn and similar will help you to stay connected to the latest trends in the sector.

Like for example:

- **Nutrición, Salud y Bienestar**
<https://www.linkedin.com/groups/3728155/profile>
- **Empleo Deporte**
<https://www.linkedin.com/groups/3930722/profile>
- **Deporte y Salud**
<https://www.linkedin.com/groups/3089472/profile>
- **The Health & Wellness Networking Group**
<https://www.linkedin.com/groups/4472478/profile>

05. Conferences and events

The most important events and activities in the sector.

To keep abreast of major industry events that take place in Barcelona follow the twitter profile [@barcelonactiva](https://twitter.com/barcelonactiva)

Barcelona Expo Tattoo

Hall of tattoo art.

<http://barcelonatattooexpo.com/en/>

Cosmobelleza

Meeting point for professionals of the beauty sector.

<http://cosmobelleza.com/>

Expo Eco Salud

Hall of health and quality of life that is held in Madrid.

<http://www.expoecosalud.es/>

FDM

Dental Forum held at the fairgrounds in Barcelona.

<http://www.forum-dental.es/en/home>

Fira Gran

Hall of Old People in Catalonia, where you can find, among other exhibitors, who provide services to promote the well-being of this group.

<http://firagran.com/?lang=es>

Miboda

Fair where you can find represented companies involved in the organization of a ceremony.

<http://mibodabcn.com/>

Piscina and Wellness Barcelona

Fair organized by Fira de Barcelona with the presence of international exhibitors.

<http://www.piscinawellness.com/en/home>

STS Beauty Barcelona

Professional fair of personal image, beauty and quality of life

www.stsbeautybarcelona.com

Advice

Evaluate how your profile may be interesting for potential contacts that you can generate attending events that are of interest for the job search. Prepare the elevator pitch in advance and adapt your presentation according to the event that you are and the type of companies / professionals with whom you could interact.

You can find more information in the section *Channels for the job search* into the area *Tools* of the web [Barcelona Treball](#)



Report prepared by www.impento.es

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Support during the whole job
search process

bcn.cat/treball



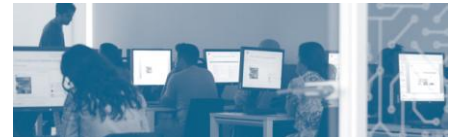
Help getting your business
idea off the ground

bcn.cat/emprenedoria



A boost to help companies
become more competitive

bcn.cat/business



Free technology training for job
seekers, entrepreneurs and
companies...

bcn.cat/cibernarium

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