

Media

Job search resources

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This document aims to relate the main resources and channels that must be considered for a job search focused on the sector of Media.

The main resources of this sector channels are grouped into the following sections:

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JOB SEARCH RESOURCES

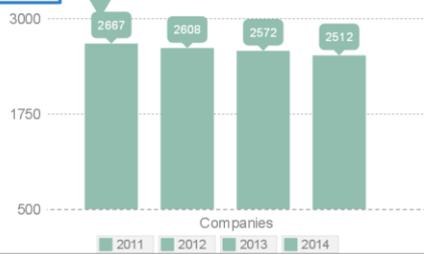


MEDIA

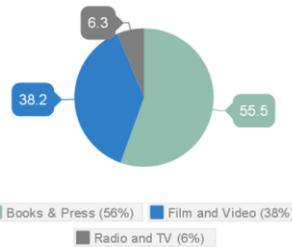
DYNAMIC SECTOR THAT IS TRANSFORMING ITSELF WITH NEW MEDIA FORMATS AND NEEDS OF A MARKET INCREASINGLY MULTICHANNEL.



COMPANIES TRENDS



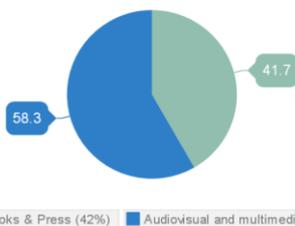
Number of companies (BCN)



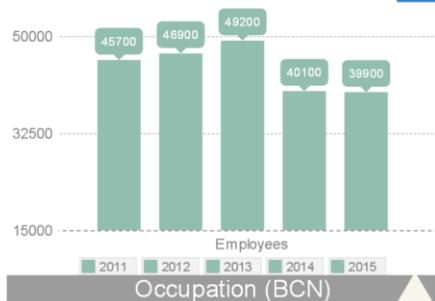
Classification by activity

Most companies are related to production and publication of books and press. 35.2% of companies have a size between 1 and 9 employees and 56.7% are professionals who work as freelancers for project.

EMPLOYMENT TRENDS



Classification by occupation



Occupation (BCN)

Employment in the sector of information and media has stabilized after a significant reduction. The sector is in transformation, and also the companies and professionals, due to the emergence of the Internet, new media and technological channels.



Direct jobs in Barcelona (3rd trimester 2015)

39.900



WE RECOMMEND ...



- 1 The sector is transforming itself. They are valued expertise and knowledge in media and digital and audio support.
- 2 Show your communication skills, creativity and learning with a dynamic, attractive and personal presentation of your profile and your resume.
- 3 Think about working for projects, because it is one of the common ways to start a professional relationship with a company in the sector.
- 4 To work in the field of media your personal brand is key. Promoted it through social networks and show interest in the news and your style through them.

Source: DIRCE (INE), and Industrial Survey of Companies (INE), Occupied evolution of Population (INE) by Ajuntament de Barcelona.

01. Specialized employment websites

List of the main specialized websites in the sector that can be found on the Internet.

EABE

Platform specialized in the media sector.

<http://www.eaebofficial.com/>

Grapevinejobs

Website of job postings in the UK exclusively from the audiovisual industry.

http://www.grapevinejobs.com/jobseeker/jobseeker_job_filter.aspx

Jobculture

Job Search Portal specialized in offers linked to audiovisual and media, among others, in France.

<http://www.jobculture.fr/>

Journajobs.eu

European employment website specialized in the field of journalism.

<http://journajobs.eu/>

Advice

The sector is very given to foster collaborations for specific projects and assignments. These collaborations can be a good way to get in touch with businesses and professionals. Many portals are opportunities for work projects and they have the category or filter of media and journalism.

For example:

- **Adtriboo**
Website that offers freelance work for professionals in video, photography, marketing and mobile applications.
<http://www.adtriboo.com/es/>
- **Trabajofreelance.com**
General website of jobs for media projects, among other sectors.
<http://www.trabajofreelance.es/>

02. Self-Application

List of Companies and organizations leading the sector in which you can address a proposal of collaboration or a working incorporation.

a) Companies:

Audiovisual communication:

Boca Boca

Producer of cinema and TV specialized in television shows and documentaries.

<http://www.bocaboca.com/en/trabaja-nosotros>

Cinesa

Leading film exhibition statewide. Access to join his team.

<http://www.cinesa.es/Trabaja-con-nosotros>

Filmax

Company dedicated to the creation, production, post-production, distribution and exhibition of audiovisual content for the entertainment industry.

<http://www.filmax.com/filmax/donde-estamos>

Gestmusic

Television producer specialized in entertainment shows, magazines, contests, reports, etc. Access to join its team.

<http://www.gestmusic.es/ofertes.php?op=1&id=2>

Iuris.doc

Company specialized in content marketing, strategy and analysis of communication online.

<http://es.iurisdocus.com/>

Mediapro

Group of companies that works in the media, by producing and disseminating audiovisual creations, including projects of fiction, sports, news, marketing, among others.

<http://trabajaconnosotros.imagina.tv/en/ofertas>

Mediaset España

It's a group of companies from the audiovisual sector. Currently operates 6 state TV channels. It has access to job group.

<http://www.rrhhempleo.telecinco.es/>

Neptuno Films

Producer of audiovisual animation for children.

<http://www.neptunofilms.com/english/contact/>

Tres60bcn - Apuntolapospo

Postproduction study based on digital treatment of image and sound.

<http://www.lapospo.com/en/contact>



Journalism:

Agència Catalana de Notícies

Agency specialized in Catalanian information, with special attention to local and regional news.
<http://www.catalannewsagency.com/contact-us>

Apple Tree Communication

Communication agencies, public relations and event management.
<http://www.appletreecomunications.com/contacto/barcelona>

Ara Diari

Journal of most recent appearance in Catalan.
<http://www.ara.cat/treballaambnosaltres/>

Corporació Catalana de Mitjans Audiovisuals

Entity that coordinates the several media of the Generalitat de Catalunya.
<http://www.ccrtv.cat/pccrtv/ccrtvSeccio.jsp>

EFE

The first news agency in Spanish and fourth in the world.
<http://www.efe.com/efe/espana/contacto/150>

El Periódico.cat

Journal belonging to Grupo Zeta, publishing and media group.
<http://www.elperiodico.cat/ca/contacte.shtml>

La Vanguardia.com

Digital edition of "La Vanguardia" newspaper belonging to the publishing group Grupo Godo.
<http://www.lavanguardia.com/contacto/index.html>

VilaWeb

Catalan news service, which also has a digital TV channel.
<http://www.vilaweb.cat/>

Weber Shandwick

Spanish subsidiary of one of the largest media companies in the world.
<http://webershandwick.es/trabaja-con-nosotros/>

Xarxa de Televisions Locals

Multimedia platform to support television, radio and online media, all them local, which offers a wide range of programming services news content, sports, informative and entertaining.
<http://www.laxarxa.com/contacte>

Multimedia:

Digital Legends

Company that develops videogames, located in Barcelona.
<http://www.digital-legends.com/jobs.html>

Gaelco

Manufacturer and developer of video games based in Barcelona.
<http://eng.radikaldarts.com/contacto.php?>

Ogilvy Interactive

Develops websites, especially for media projects.
<http://www.ogilvy.com/Contact.aspx>

Social Point

Videogame development company.

<http://www.socialpoint.es/>

Ubisoft

Video game development companies worldwide with presence in Catalonia. They have a section on "careers" field where to find job opportunities at international level.

<https://www.ubisoft.com/fr-FR/recrutement/offres-demploi.aspx>

Virtual Toys

Company dedicated to the programming of videogames for game console. Has centers in Madrid, Barcelona and Valencia.

<http://www.virtualtoys.net/job.html>

b) Directory of companies:**AULACM**

Entity that has published a list of the leading companies of advertising and marketing online nationally.

<http://aulacm.com/agencias-social-media-marketing-online/>

Catalan Films & TV

Database of Catalan productions, professionals and audiovisual companies.

<http://www.catalanfilmsdb.cat/en/companies/search/>

CDEC Club de Creativos

Organization that has a directory of companies in the sectors of advertising, public relations and marketing.

<http://www.clubdecreativos.com/directorio-de-empresas>

Central de Marketing

Specialist in advertising agencies and companies involved in the marketing and advertising nationwide.

<http://www.centraldemarketing.com/>

El publicista.net

Website where to find different content related to the advertising world. It shows a guide to companies specialized in advertising, mobile marketing, photography, etc.

http://www.elpublicista.es/frontend/elpublicista/buscador_guia.php

PUBLIDATA

Access to the directory of advertising, marketing and media ads.

<http://www.publidata.es/agencias-publicidad>

Advice

Add a good portfolio to your resume, showing all the projects you've done. It will give added value to your application and, since this sector is based a lot on creativity and innovation, you will give an idea of your creative potential.

03. Societies and professional associations

The societies and associations of companies and professionals of the sector provide information and guidance services, and very often job offers

a) Societies and professional associations:

AEACP

Asociación Española de Agencias de Comunicación Publicitaria, has a list of associated advertising agencies .

<http://www.agenciasaeacp.es/agencias-asociadas/asociados/>

ADECEC

La Asociación de Empresas Consultoras en Relaciones Públicas y Comunicación has a job offers engine where associated companies can seek candidates to fill their vacancies.

http://www.adecec.com/bolsa_trabajo/index.php

ASEDEM

La Asociación Española de Empresas Multimedia promotes and defends activities related to the areas of multimedia and communications within the computer industry. There's access to job offers in the "empleo" field.

www.asedem.org

Asociación de Directivos de Comunicación

Professional body which brings together directors of communication of companies and institutions nationwide.

<http://www.dircom.org/>

CAC

The Audiovisual Council of Catalonia oversees broadcasting services, both public and private.

<http://www.cac.cat/>

CCMA

Website of the Catalan Corporation of Audiovisual Media.

<http://www.ccma.cat/>

Col·legi de Periodistes de Catalunya

It offers its collegiate, among others services, job offers. On his website there's also news, scholarships, services guide and other resources of the sector.

<http://www.periodistes.org/ca/home/ocupacio/borsa-treball.html>

Col·legi de Publicitaris i Relacions Públiques de Catalunya

It has a job board specialized in the field of media for partners..

<http://www.colpublirp.com/borsa-de-treball/?lang=es>

FAPAE

The website of *l'Asociación de Productores Audiovisuales* includes job offers for the associates in the "empleo" field.

http://www.fapae.es/index_en.asp

Advice

The media is one of the sectors where presenting your candidacy in a creative and different format from the formal resume, can be an added value. Explore the possibility of developing a video resume, for example, to present your candidacy.

b) Universities and Academic Institutions:

Centre de la Imatge i la Tecnologia Multimèdia

Institution that belongs to the Polytechnic University of Catalonia located in Terrassa. They have job offers for their students and alumni.

<http://www.citm.upc.edu/ing/empresa/borsa-treball/>

EMAV

Center that trains future professionals of the audiovisual and multimedia sectors. It has job offers and internships

<http://www.emav.com/serveis/>

UAB – Universitat Autònoma de Barcelona

The Faculty of Sciences of Communication offers undergraduate degrees in Media and Journalism.

<https://www.uab.cat/web/courses-1336715343654.html>

UPF – Universitat Pompeu Fabra

Pompeu Fabra University offers a wide range of training in media and journalism. It has job offers to students and alumni members.

<http://www.barcelonaschoolofmanagement.upf.edu/en/masters-postgraduates-courses/communication-journalism-translation>

c) Other search job engines:

Abc guionistas

Website of Latin American scope dedicated to writers of film and television. Access to the noticeboard which publishes several job offers related to the sector.

<http://www.abcgionistas.com/>

Audiovisuales.com

Job search engine online in the audiovisual sector with job offers for fields of image, sound, video, photography and design.

<http://www.audiovisuales.com/>

Gamasutra

Website for video game development professionals. It has a range of jobs, businesses and news about the profession.

<http://jobs.gamasutra.com/>

d) Websites with more information about the sector:

Kiosko Internet

Website that offers a search engine for online media.

<http://www.kiosco.net>

Periodismo Internacional

Website where you can find information about international journalism. You can search the mainstream media of all countries of the world.

<http://internacional.tripodos.com/default.asp>

Portal de la Comunicación

Website very complete with information related to the sector. It offers, among other resources, the possibility to get business listings, of national and international sphere.

<http://www.portalcomunicacion.com/index.asp?lng=cat>

Puro Marketing

Website of the marketing field where you can consult information, training and news related to advertising and marketing.

<http://www.puromarketing.com/>

Reporteros sin Fronteras

Spanish branch of the international organization Reporters Without Borders.

<http://en.rsf.org/>

Top Comunicación

Website with relevant information of the media sector.

<http://www.topcomunicacion.com/>

Total media

Digital marketing magazine

<http://www.total-media.es/>

Advice

Stay updated, follow the news and be proactive in the search of information about the latest developments, trends, etc. In your profiles 2.0 do not just inform, try to link to analysis of the news or make them yourself to strengthen your personal brand.

04. Networking

Spaces and platforms where you can find other professionals, companies and organizations that lead and energize the sector.

DevReporter Network Catalunya

Network journalists and media professionals for development, related to NGOs.

<http://devreporternetwork.eu/en/category/communaute/catalunya/>

Social Media Point

Monthly informal meeting aimed at specialists in the area of marketing and graphic design professionals in the world of communication, that promotes learning, sharing experiences, meet specialists in the area and know the contacts in the not virtual way.

<http://www.socialmediapoint.es/about/>

Advice

Networking is essential in this sector, so it will be a very important task to expand and manage contacts. Through personal meetings and also enhancing the visibility of your professional profile on social networks, participating in debates, opinion groups and showing your communication projects to strengthen your personal brand in spaces 2.0.

TGs as:

- **Work in media**
<https://es.linkedin.com/grps/TRABAJA-COMUNICACI%C3%93N-2442901/about?>
- **Media, PR and Advertising**
<https://es.linkedin.com/grps/Comunicaci%C3%B3n-RRPP-Publicidad-4393435/about?>
- **Corporate communication and Branding**
<https://es.linkedin.com/grps/Comunicaci%C3%B3n-Corporativa-Branding-2309168/about?>
- **Networking Spain: Marketing, Social Media and Communication**
<https://es.linkedin.com/grps/Networking-Espa%C3%B1a-Marketing-Social-Media-4466756/about?>
- **Journalists and Communicators**
<https://es.linkedin.com/grps/Periodistas-comunicadores-3235235/about?>
- **PressNet: Journalists, Journalism and Media on Internet**
<https://es.linkedin.com/grps/Pressnet-Periodistas-Periodismo-Medios-Comunicaci%C3%B3n-1985051/about?>
- **Journalists in Network**
<https://www.linkedin.com/grps/Periodistas-Red-3165592/about?>
- **Movies and TV Professionals**
<https://es.linkedin.com/grps/PROFESIONALES-CINE-TELEVISION-82693/about?>



a) Knowledge spaces:

Journalistic

Community for media professionals, journalists, bloggers, among others. Access to job offers relate to the sector.

<http://www.periodisticos.com/seccion/empleo-ofertas-de-trabajo>

Journalists Social Network

Social network for journalists. It works as a meeting place for journalists and other professionals from the world of communication where they can exchange information, projects and job opportunities among others.

<http://www.periodistasporelmundo.com/>

05. Conferences and events

The most important events and activities in the sector.

To keep abreast of major industry events that take place in Barcelona follow the twitter profile [@barcelonactiva](https://twitter.com/barcelonactiva)

CCCB Periodisme de Dades

Since 2013 this journey is celebrated relating journalism and Open Data.
<http://www.cccb.org/en/framework/season/periodisme-de-dades/45395>

Gamelab

International Conference of videogame and interactive entertainment.
<http://gamelab.es/2015/en/>

MAC

Audiovisual Market of Catalonia is the meeting point for the audiovisual sector. They made presentations, working groups and related activities.
http://www.audiovisualmac.cat/ca/que_es_audiovisual_mac

Sonar

Festival of innovation, audiovisual creativity and technology focused on music.
<https://sonar.es/en/2016/>

You can find more information in the section *Channels for the job search* into the area *Tools of the web* [Barcelona Treball](#)



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Support during the whole job
search process

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Help getting your business
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A boost to help companies
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